

GLOBAL CHANGE AGENT
Module 3

**COLLABORATIVE LEADERSHIP:
HARNESSING SOCIAL NETWORKS TO BUILD POWER AND
LEAD CHANGE**

May 18, 2018
Sunway University, Kuala Lumpur, Malaysia

Investment: RM3,500 per participant (limited to 40 participants)
Group Rate of 3 or more - RM 2,800 per participant

This program is claimable under HRDF. Program fee includes teaching fee, program materials and meals (excludes travel and accommodation expenses).

CONTENT OVERVIEW

Leaders are not islands, but rather an integral part of the social network landscapes which surrounds them. They should have the expertise of navigating through these social connections to influence change in communities effectively. This program focuses on developing a deeper understanding of the importance of social networks to help leaders gain both formal power (e.g., authority, role) and informal power (e.g., influence, information) in their organization or industry. Participants will also learn how to strategically leverage social networks when leading organizational change.

The first part of the program provides research and data on the dynamics of social networks. What are the different types of networks? How do they operate? What are the consequences of being embedded in one type of network versus another? In the second part, we will discuss how leaders can build social networks to increase power and influence. What are the concrete strategies for expanding social networks? How do social networks create opportunity and influence? What is the importance of mentorship and sponsorship? How can leaders be or find mentors and sponsors?

We will conclude by connecting theory and research on social networks to the real-world challenge of leading organizational change. How can others facilitate or impede the change process? How do you identify effective allies and agents of change? What are some of the actions to avoid when leading organizational change?

This program is for leaders who aspire to gain a better understanding of how they can more effectively connect to others around them and use this social capital to expand access to resources, power, and opportunities.

TEACHING FACULTY



Robert W. Livingston is a Lecturer in Public Policy at the Harvard Kennedy School, and has won numerous awards for teaching and research throughout his academic career. At the Harvard Kennedy School, he currently teaches a course entitled Maximizing Human Capital and Organizational Performance, and also serves as Faculty Chair for the executive education program on Strategies for Building and Leveraging Diversity in Organizations. Prior to joining Harvard, he was an Associate Professor of Organizational Behavior at the Kellogg School of Management at Northwestern University, and Professor and Head of Organizational Behavior at the University of Sussex in England, where he was also Director of the Centre for Leadership, Ethics, and Diversity (LEAD). Robert has served as a consultant for a wide range of Fortune 500 and multi-national corporations, as well as public-sector agencies and non-profit organizations. He has also provided counsel to mayors, police chiefs, university presidents, tech start-ups, and elected government officials.



AGENDA

Time	Agenda
08:00	Registration
09:00	Welcome Ceremony
09:10	Session 1
10:30	Break
10:50	Session 2
12:10	Lunch
13:00	Session 3
14:20	Break
14:40	Session 4
16:00	Break
16:20	Panel Discussion
17:10	Debrief
17:30	Closing Ceremony

WHO SHOULD ATTEND

This program is ideal for working professionals in decision-making roles, government officials, community leaders, and entrepreneurs.

KEY BENEFITS

- Through the program, you will
- Gain a better understanding of how you can build social capital and expand access to resources, power, and authority
 - Understand and identify the types of social networks within a system and how they operate
 - Develop concrete strategies to expand one's social network to increase power, influence, and opportunity
 - Learn methods to develop mentorship and sponsorship relationships within systems
 - Learn how to apply these concepts to the real-world challenge of leading organizational change

PROGRAM HIGHLIGHTS

PLENARY SESSION

The 80-minute sessions will engage participants in theory and practice through a variety of interactive lectures, real-life simulation cases, peer coaching, and in-depth discussions.

Session 1: Dynamics of Social Networks

Session 2: Social Networks, Power and Influence

Session 3: Real-World Challenges

Session 4: Leading Organizational Challenge

PANEL DISCUSSION

Led by the Teaching Faculty, this 50-minute session serves as an arena for discussion and debate on emerging topics on leadership, innovation, politics and education. It is also a platform for participants to be informed and inspired to pursue living a life that will benefit others.

DEBRIEF

The 20-minute exercise is for participants to discuss the program materials on the kinds of strategies and competencies that managers require to exercise leadership that generates values.

APPLICATION

Email: cal@asialeadership.org

Phone call (WhatsApp): +603-7491-8716/7

- Early application is encouraged. Candidates are admitted on a rolling, space-available basis.
- No transfer of registration is allowed after the commencement of the program. The organizer reserves the right to alter the information published in the best interest of the program

CANCELLATION AND REFUND POLICY

All cancellation must be submitted in writing to CAL prior to program commencement to receive a refund and subject to the following:

- Less than 21 days prior to commencement - 50% refund
- Less than 14 days prior to commencement - no refund, substitution is allowed provided CAL is notified in writing

PERSONAL DATA PROTECTION ACT

CAL reserves the right to use photographs and videos taken during the program and names of participants for promotional purposes and reserves the right to change without prior notice any statement in the brochure concerning, but not limited to, rules, policies, fees and curriculum.

ABOUT CENTER FOR ASIA LEADERSHIP INITIATIVES

The Center for Asia Leadership Initiatives is a group of non-profit international organizations established in 2014 with the purpose of **addressing social, business, and policy challenges in Asia** through **training, research and publications, and public service trips**, in the areas of **leadership, innovation, and educational practices**.

To date, the Center is proud to have served over **36,000 individuals**, published **10 books**, and worked with over **700 organizations** through a regional network across **72 cities in 31 countries in Asia**. Founded and headquartered in **Boston**, the Center hosts regional offices in **Kuala Lumpur, Seoul, Tokyo, and Manila**.

Facts in Brief

Establishment: April 23, 2014

Offices: Boston, Kuala Lumpur, Seoul, Tokyo, and Manila

Staffs: 15 representing 9 nationalities

Key Initiatives: Asia Leadership Trek, Asia Leadership Institute, Acumen Case Center, Acumen Publishing

Publications: 10 Books

Background: Center was sparked by the hope of sharing the vast educational resources at Harvard University with individuals and organizations in Asia to address the core challenges of our times. In line with this principle, we exist empower them (1) to think deeply and broadly about their responsibility and service to their communities, and the possible impacts of their interventions, (2) to own the mindset and mechanisms of effective and innovative leadership, and (3) to generate bold new ideas to put into definitive action.

Website: asialeadership.org, asialeadershiptrek.org