

FUTURES THINKING: DEVELOPING FORESIGHT FOR YOUR ORGANIZATION

INTRODUCTION

We are living in an era of constant rapid change, in which **uncertainty and volatility will continue as the new norm even after COVID 19 has passed**. Organizations are more concerned than ever about the future, and what we can and should do now to prepare for it.

Foresight is simply insight how and why the future will be different from today. Developing foresight is used to inform our vision of the future we want to achieve, so that we can design and execute strategy to make that future happen. We use strategic foresight in particular situations that are characterized as being in a VUCA (volatile, uncertain, complex, and ambiguous) context - scenarios which make our world largely unpredictable and the future fairly unknown.

In this workshop, participants will be guided in a framework with a step-by-step process, and equipped with toolkit, to examine the past and present within their market or industry, while building sensible scenarios for the future. The workshop will culminate with participants creating a 'white paper' based on the context their respective organisations are situated in with respect to opportunities and challenges they are facing.

OBJECTIVES

In this 3-day workshop, participants will be guided to apply the **strategic foresight framework and toolkit** in which they will:

- A. **Identify the Industry and Domain** they are seeking to focus on;
- B. **Scan for Driving Forces and Trends** affecting their domain;
- C. **Generate Scenarios**, or plausible futures for their industry and domain;
- D. **Use Methods to Communicate these Futures** across their teams and organization;
- E. **Devise Milestones** to ensure success in these futures; and
- F. **Propose Action Steps** that can be implemented now to start.

The main principles of foresight from a practitioner's point of view will be shared, including an approach by which the participants can learn about the future and study trends, drivers and signals of change. Special emphasis will be given to scenarios, which are one of the main tools that are used.

METHODOLOGY

Participants will engage in plenary sessions, interactive workshops, and case discussions with Teaching Fellows from Harvard University and other world-leading institutions. The program also serves as a forum for networking and small group discussion by participants in discussing some of the challenges they are facing or have faced.

KEY OUTCOMES

Through the program, participants will:

- Understand the value of strategic foresight in a VUCA context and discover opportunities to apply it in their organization
- Learn about the different types of futures and the common patterns and transformational factors from which strategies can be developed
- Gain a toolkit of skills on scenario planning, systems thinking, decision making, and facilitating conversations on the future
- Map out and analyse the current opportunities and challenges faced by their organisation or industry



WHO SHOULD ATTEND

This program is ideal for working professionals in decision-making roles, government officials, community leaders, and entrepreneurs

PROGRAM INFORMATION

Duration: 3 days
Date: XXX
Venue: XXX
Investment: USD 3,000 or EUR 2,800

Registration closes on XXX

APPLICATION & FURTHER ENQUIRIES

Contact person: **Nasya Yong**
Email: nasya.yong@asialeadership.org

- Full attendance is required to receive the certificate of completion.

The organizer reserves the right to alter the information published in the best interest of the program

- Terms and conditions apply.

PERSONAL DATA PROTECTION ACT

CAL reserves the right to use photographs and videos taken during the program and names of participants for promotional purposes and reserves the right to change without prior notice any statement in the brochure concerning, but not limited to, rules, policies, fees and curriculum.