LEADERSHIP SUMMER SCHOOL (EXECUTIVES)
Program 1.

HARVARD’S WAY OF DEVELOPING A TALENT: HARNESSING STRENGTHS AND PASSION TO SUSTAIN LEADERSHIP PRESENCE

Date: July 17 – 21, 2017
Application Deadline: June 30, 2017

Venue: Sunway University, Malaysia

Investment: RM6,500 per participant (up to 80 participants)
This program is claimable under HDRF. Program fee includes teaching fee and program materials (excludes venue, meals, travel and accommodation expenses).

CONTENT OVERVIEW
Exercising “leadership” is not about being the one in charge or on the top of the hierarchy; rather it is about being the one, regardless of position, that recognizes and faces the most uncertain and critical challenges and mobilizes others to tackle them, with the intention of a brighter future and better world.

This 5-day leadership program exposes you to varied leadership paradigms to better understand what real leadership looks like. Through a mixture of plenary sessions and interactive workshops, you will have opportunities to learn effective communication skills to engage, motivate and mobilize peers towards common goals. You will also be exposed to innovative paradigms that can add value for business growth to create sustainable development.

By the end of the program, you will acquire a holistic and well-rounded appreciation of the importance of having an entrepreneurial mindset, the keys to effective communications, and how to be a good team player.

TEACHING FACULTY
The program will be led and facilitated by six Teaching Fellows from Harvard University.

PROGRAM DIRECTORS
Samuel Kim is the Co-founder and President of the Center for Asia Leadership. He holds a Masters of Public Administration from the Harvard University Kennedy School of Government and completed his undergraduate studies with two majors in law and political science. He currently leads the teaching team for the Asia Leadership Institute, where he teaches on the practice of negotiation, persuasion, perspective leadership, and innovation for adaptive change, and develops contents and programs that help build capacities among emerging young leaders to address and solve the challenges in Asia today. Prior to establishing the Center in Boston and subsequently a regional headquarters in Kuala Lumpur in 2014 and 2015 respectively, Samuel worked for 12 years in varying sectors from strategy consulting and social entrepreneurship to international development, politics and government. He currently sits on the board of three non-profit organizations, holds a position at the Asia Center in Harvard University as a Research Scholar, and is also, Visiting Scholar at Northwestern Law School and the Kellogg School of Management at Northwestern University.

John Lim is Co-founder and Director of Asia Leadership Institute. A former fellow of the Harvard University Asia Center, he has worked in diverse organizations including the Embassy of Canada in Korea, the International Crisis Group, and in different sectors such as English education and social entrepreneurship. His current work engages him in researching and applying various leadership, education, and entrepreneurial models and frameworks within the Asian contexts.

WHO SHOULD ATTEND
This program is ideal for working professionals, government officials, policymakers, and entrepreneurs, with minimum 3 years of working experience.

KEY BENEFITS
Through the program, you will
• Embark on a learning journey that can help you examine your values
• Learn how to play leadership roles in your communities
• Learn how to prepare for the leadership challenges you will face in your personal, professional and communal life
• Be exposed to different leadership paradigms to engage and motivate stakeholders
• Gain decision-making skills and strategic insight to drive short to long-term change and performance

VENUE & ACCOMMODATION
The program will be held at Sunway University: 5 Jalan Universiti, Bandar Sunway, 47500 Selangor, Malaysia.

Accommodation is not included in the program fee. We recommend staying at either one of our event hotels, Sunway Resort Hotel & Spa or Sunway Clio. A special rate is available upon request. Please write to us for the promo code prior to making your reservation. More information about the hotels can be found at www.sunwayhotels.com

HOW TO APPLY
Step 1
Visit www.asialeadership.org and register for an account
Step 2
Select program and follow the online instructions

FOR FURTHER INQUIRIES
Email: cali@asialeadership.org
Phone: +603-7491-8716

• Full attendance is required for the registered participant to receive the certificate of completion. No transfer of registration is allowed after the commencement of the program.
• The organizer reserves the right to alter the information published in the best interest of the program
• This program is HRDF (SBL) claimable
• Terms and conditions apply
**DAILY SCHEDULE**

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<tr>
<th>Time</th>
<th>Monday - Thursday</th>
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<tr>
<td>08:30</td>
<td>Registration / Breakfast</td>
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<td>09:00</td>
<td>Welcome / Plenary Session</td>
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<td>Workshop: Innovation</td>
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<td>Break</td>
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<td>Workshop: Innovation</td>
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<td>Professional Development</td>
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<td>Break</td>
<td>16:10</td>
<td>Professional Development</td>
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<td>Seminar</td>
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**PROGRAM HIGHLIGHTS**

**PLENARY SESSION**

These 80-minute sessions will provide frameworks for building 21st century mindsets and skillsets, and engage participants in an intensive, high-level learning experience.

Discussion topics may include:

- What it means to be a “Global Change Agent”
- The Distinction between Power, Authority and Leadership
- Leading Creatively
- Being A Responsible “Self”
- Building Relationships in the Team

**WORKSHOPS**

Interactive in nature, the 80-minute workshops are divided into two sets: leadership and innovation; the former develops leadership knowledge, skills and goals, while the latter develops entrepreneurial thinking via creative hands-on ideation. Participants will have the opportunity to select ONE topic from each workshop set. Sample topics include:

**Set A: Leadership**

1. Learning to Speak Your Mind
   Leadership requires effective communications to engage and motivate stakeholders towards a shared goal. This workshop trains participants in the art of public speaking. Participants will learn principles of effective communications, including learning how to be fully present to your audience, and what mannerism to build confidence. They will also have opportunities to prepare and deliver a persuasive pitch.

2. Introduction to Negotiation
   Negotiation is often thought of as being in the realm of political and diplomatic leaders. But negotiation is a skill for one’s everyday life. This workshop introduces the fundamentals of negotiation analysis and practice, to help participants approach situations in personal and professional life more intentionally and intelligently.

3. Unlocking the Diversity Code
   Navigating groups and teams across cultural boundaries is critical for success in virtually any field, particularly in our increasingly globalized world. This workshop is designed to help participants navigate cultural nuances, become more adept at approaching and diagnosing challenges that arise from differences in culture and values, as well as practice cross-cultural competence through social learning exercises.

4. Mobilizing Teams for Change
   Difficult problems that a student faces in group projects, on a sports team, or in any aspect in life, are often difficult to solve solely by the person in charge. It requires the creativity, commitment, and courage of everyone involved in the problem. This workshop introduces participants to the adaptive leadership framework to help them develop strategies on how to lead in uncertain situations.

**Set B: Innovation**

1. Building 21st Century Skills
   The 21st century has brought a new kind of workplace, in which individuals are encountered with complex, multidisciplinary, open-ended problems that don’t come in multiple-choice formats or ready-made standard solutions. This workshop will enable participants to learn the mindsets and practice the skills needed to walk into professional settings and tackle complex problems.

2. Creating Value through Design Thinking
   Design thinking is a practical and creative problem solving approach, with the intent of an improved future result. Through a mixture of classroom learning and offsite exercises, this workshop will provide participants with an overview of the design thinking process, to develop a bias towards action.

3. Entrepreneurship Essentials for A Thriving Career
   Entrepreneurship is often synonymous with starting a business. But entrepreneurship begins as a way of thinking strategically about any challenge. This workshop will engage participants in case study discussions to build contextualized and experiential knowledge in aspects of entrepreneurship and intrapreneurship, including how to position the product and source for sustainable funding and resources.

4. Rethinking Startup Opportunities
   Throughout the past 20 years, opportunities have grown swiftly for anyone enthusiastic and courageous enough to embark on their own start-up. This workshop will help participants learn how to approach and lead a new entrepreneurial venture as an independent start-up or within a large organization. They will learn how to build a sustainable culture and what may be some of the pitfalls to avoid.

**PROFESSIONAL DEVELOPMENT**

These 80-minute workshops are designed to advance participants’ ancillary capacities in verbal, written and professional areas by providing them with knowledge, best practices and skillsets that will help them in their personal, academic and professional life. Sample topics may include: Essential Presentation Skills; Elevator Pitch; or Building Your Personal Brand.

**SEMINARS**

These 60-minute sessions serve as an arena for discussion and debate on emerging topics of leadership, innovation, politics and education. It is also a forum for participants to be informed and inspired to pursue living a life that will benefit others.

Sample topics may include: Finding and Setting Priorities; Finding Your Definition of Success; How Not to Lose Your Identity; Balancing Expectations While Pursuing Your Dreams; The Importance of Your Network etc.
PROFILE OF TEACHING FELLOWS

SAMUEL KIM
MPA, Harvard Kennedy School / Kellogg School of Management
South Korea

Samuel Kim, a Korean national, is the Co-founder and President of the Center for Asia Leadership Initiatives. Passionate about nurturing and empowering talents in Asia, he has been actively engaging various stakeholders in developing and running over 25 programs in more than 22 countries in Asia to help emerging leaders explore opportunities to be socially responsible in facing the region’s complex challenges. Prior to establishing the Center, Samuel worked for 12 years in varying sectors from strategy consulting and social entrepreneurship to international development, politics, and government. He has also served as a policy aide in the United Nations in New York representing Korea, and as a project analyst at UNESCO in Paris. He currently sits on the board of three non-profit organizations, and has served as a visiting scholar at the Asia Center at Harvard University and at the Kellogg School of Management in Northwestern University. Samuel holds a Masters of Public Administration from the Harvard Kennedy School of Government; Masters in International Cooperation from the Graduate School of International Studies, Seoul National University; and completed his undergraduate studies with two majors in U.S. and International Law, and International Politics with a minor in Economics from Handong University.

RESPONSIBILITIES
Workshop: Introduction to Negotiation
Professional Development: Preparing for Interviews: Communicating Your Personal Brand
Career Mentoring: Entrepreneurship

AMI JEAN VALDEMORO
MPP, Harvard Kennedy School
BSFS, Georgetown University
United States / Philippines

Ami Jean Valdemoro is a social change agent, health advocate, and entrepreneur. Ami’s experience spans three continents, beginning with a tenure at the African Tobacco Control Consortium, a five-year Bill and Melinda Gates Foundation-funded program for the American Cancer Society’s global tobacco control unit, where she worked on complex policy and advocacy programs in Washington D.C.; Lagos, Nigeria; and Lome, Togo. While at the Harvard Kennedy School, she focused her studies on the adaptive leadership and public narrative communication frameworks. She has engaged in diverse social impact work in high-level roles as the Chief Operating Officer of Liter of Light, which provides low-cost, sustainable lighting to disaster-affected communities; Executive Director of Hands on Manila, which mobilizes volunteers to participate in high impact service projects; Executive Director of Friends of Hope, a social business dedicated to investing in opportunities for Filipinos to prosper; and Founder and Chief Empowerment Officer of Three Points Venture, Inc., which specializes in empowering individuals and organizations in the social good space.

RESPONSIBILITIES
Workshop: Mobilizing Teams for Change
Professional Development: Using Stories to Persuade
Career Mentoring: Non-Profit and Social Entrepreneurship

CRAIG BRIMHALL
Ed.M, Harvard Graduate School of Education
United States

Craig Brimhall is a business instructional designer, design thinking consultant, former semi-professional baseball player, and current doctoral student at the University of Utah where he is focusing on organizational transformation. His work and research interests focuses on “change,” specifically in helping individuals, organizations, and systems overcome the inertia of tradition, culture, habits, and structure to change. He previously served as an Instructional Consultant at Knōd, an instructional design firm focusing on developing 21st century learning experiences with educators, employers, and students; an Adjunct Professor at Dixie State University, where he designed and taught courses for "at-risk" college freshmen that help the students create the lives they want; a Communication Specialist and Education Fellow at openbox, a design and innovation consulting firm; as well as a Senior Research Assistant at the Harvard University Derek Bok Center for Teaching and Learning. He completed his undergraduate degree at Utah Valley University, where he played Division 1 Baseball, and earned his Master’s Degree in the Mind, Brain, and Education at the Harvard Graduate School of Education.

RESPONSIBILITIES
Workshop: Unlocking the Diversity Code
Professional Development: Giving an Elevator Pitch
Career Mentoring: Education
PROFILE OF TEACHING FELLOWS

HELEN VAN BAAL
M.A. Royal College of Art
M.Sc. Imperial College London
Germany

Helen van Baal is a strategic designer, teacher, and design thinking expert with a focus on projects within the social innovation and education realm. Helen has taught design in several countries across Europe, South America, Africa, and Asia. She has previously served as the program lead at the HPI School of Design Thinking in Germany where she designed, managed and co-led the academic education in Design Thinking as well as supported student teams in developing innovative ideas and founding successful start-ups. Apart from her work with students, Helen has worked as a designer and innovation consultant with large corporations, non-profits, start-ups and consultancies within various industries (i.a. banking, education, automotive, digital and product design), teaching, consulting and designing globally (Europe, Americas, Africa, Asia, Australia). Originally from Germany, Helen holds an M.A. from the Royal College of Art, an M.Sc. from Imperial College London, and has worked as a lecturer and coach at the Stanford d.School, University of Cape Town d.School, Keio University, and Beijing Normal University. At the core of her work is the belief in empathy as the basis for good design and the dedication to creating value through design.

RESPONSIBILITIES
Workshop: Creating Value Through Design Thinking
Professional Development: Building Your Online Brand
Career Mentoring: Design and Entrepreneurship

JOHN LIM
Fletcher School of Law and Diplomacy
Canada / Philippines

John Lim is the Co-founder and Director of International Affairs of the Center for Asia Leadership. A former English teacher in South Korea, he is an experienced program developer and coordinator of overseas education projects for international students. He has also worked at the International Crisis Group and the Embassy of Canada in Korea. His work engages him in developing and organizing conferences, forums, and experiential learning programs in collaboration with companies, academia, school and student groups, and host organizations in Asia. He also conducts research and in various leadership, education, and entrepreneurial models and frameworks within the Asian context. He is currently in the process of writing a book on education in Asia and the need for 21st century skills and renewed public leadership.

RESPONSIBILITIES
Workshop: Building 21st Century Skills
Professional Development: Principles of Persuasive Writing
Career Mentoring: Think Tank and Policy Research

DR. NAMIT CHOKSI
MPH, Harvard School of Public Health
India

Dr. Namit Choksi holds an MPH from the Harvard T.H. Chan School of Public Health, and originally hails from Mumbai, India where he finished his MBBS/MD from Smt. Kashibai Navale Medical College. Dr. Choksi’s primary interest lies in reducing maternal deaths and improving accessibility of healthcare for the underprivileged. His determination in working towards this goal has led him around the world to represent his country as the Head of State (India) at the G20 youth summit in Russia, Chief Delegate at the Global Youth Diplomats Forum in London, Student Leader and Speaker at the Melaka International Youth Dialogue in Malaysia, as well as the Indian Student’s Parliament. At Harvard, he is Vice-President of the Indian Student’s Parliament and a member of the Public Health Leadership Lab.

RESPONSIBILITIES
Workshop: Learning to Speak Your Mind
Professional Development: Applying to US Universities: Building a Strategy for Your Application Process
Career Mentoring: Medicine and Health Care

PANCHE KRALEV
MPP, Harvard Kennedy School of Government
United States

Panche Kralev is currently serving as President of the Board of Directors of Macedonian Telekom (Deutsche Telekom Group). He is a former Minister of Education and Science and Advisor to the Prime Minister of the Republic of Macedonia. During his career, he has also worked in investment banking, part of Raiffeisen Investment and the SEAF equity fund. Kralev is a former Mason Fellow of the MPA at the Harvard Kennedy School and brings insight into public policy, leadership, and strategy.

RESPONSIBILITIES
Workshop: Entrepreneurship Essentials for a Thriving Career
Professional Development: Developing Financial Literacy
Career Mentoring: Finance and Government