LEADERS IN DEVELOPMENT
FOR A NEW ASIA

BUILDING 21ST CENTURY CORE COMPETENCIES • LEADERSHIP COMMUNICATION • ART AND PRACTICE OF EFFECTIVE INFLUENCE • CROSSING BOUNDARIES • INSPIRE THE NEXT GENERATION OF LEADERS • ENSURING HAPPINESS AT WORK • EMPOWER WOMEN FOR LEADERSHIP • HARVARD-STYLE EXPERIENCES • BUILDING CHARACTER AND ENHANCING CAPACITY • DISCIPLINED LEADERSHIP • NEGOTIATION AND MEDIATION • CONTINUUM OF LEADERSHIP DEVELOPMENT • BUILDING ALLIANCES • RENEW SENSE OF PURPOSE • PROFESSIONAL THINKER

EDUCATE AND EQUIP LEADERS FOR PROMISING ASIA • IGNITE THE SPARK • LEADERSHIP IN DEVELOPMENT • GLOBAL CHANGE AGENTS • LEADERSHIP FOR CHANGE • POWER AND INFLUENCE • PROMOTION OF EFFECTIVE LEADERSHIP • CONSTANT ENDEAVORS IN DELIVERING BEST PRACTICES • LONG-STANDING PRESENCE AND COMMITMENT • TRUST-BUILDING • ACCOUNTABILITY AND PARTNERSHIP • KNOWING-DOING-BEING • THINKING COLLABORATION • ASIA LEADERSHIP TREK • GLOBAL LEADERSHIP TREK • GLOBAL EDUCATION TREK
WE ARE

COMMitted TO FOSTERING

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AND THRIVING

ASIA WITH

CHange MAKERS

ENGAGED IN

RESPONSIBLE

AND EFFECTIVE

LEADERSHIP.

Center for Asia Leadership Initiatives
President’s Message

WELCOME TO THE CENTER FOR ASIA LEADERSHIP INITIATIVES

The Center for Asia Leadership Initiatives (CALI) is a group of non-profit international organizations established in 2014 with the purpose of addressing social needs and problems in Asia through research, development, training, and publications, all focused on social and public leadership, innovation, and educational practices. The idea for the Center was sparked by the hope of connecting the vast educational resources at Harvard University with individuals and organizations in Asia who are working to address the core challenges of our times.

We believe that becoming an agent of change is not an easy task; it requires thinking deeply and broadly about our responsibility and service to our communities, and the possible impacts of our interventions. It entails mastering the mindset and mechanisms of effective and innovative leadership, generating bold new ideas, and making them happen. It requires us to identify opportunities and turn them into benefits for our society. This is where the Center’s work lies, to assist and empower individuals, organizations, and governmental bodies in Asia to play more active and meaningful leadership roles in their communities.

Our aspiration to serve has seen us reaching out to over 36,000 individuals, ranging from energetic high school students to accomplished professionals, scholars and officials, across 72 cities in 32 countries primarily in Asia. We are truly grateful for the opportunity to help cultivate the leaders of today, and impact emerging leaders of tomorrow.

We are firmly committed to our belief and will continue to practice what we promote. With that in mind, I warmly invite you to embark on a leadership journey with the Center for Asia Leadership Initiatives to become Asia’s next change maker. In addition to building lifelong professional opportunities and friendships, you will also experience powerful ideas and strong-guiding principles that many of our delegates have described as “life-changing.”

I look forward to welcoming you in person.

Sincerely,

Samuel Kim,  
Harvard Kennedy School, MPA  
President and Co-founder,  
Center for Asia Leadership Initiatives
Executing positive change is never an easy task. In the midst of Asia’s growing presence in the global marketplace and politics, there is a unique opportunity and responsibility to contribute towards fostering global growth and sustainable development.

In this regard, we are motivated to help individuals reach their full potential to become highly capable and ethical leaders in a region which faces increasingly complex political, economic, and social challenges. By supporting them in managing their personal and professional leadership challenges, we hope to contribute to advancing their commitment and contributions towards social good.

We stand to advance the following core values:

1. **COMMENDED PRESENCE AND PARTNERSHIP**
   
   We derive strength from building long-term connections, and seek sustainable solutions to generate creative thinking.

2. **PROMOTION OF EFFECTIVE LEADERSHIP**
   
   We help leaders think and take actions on how they can be a linchpin to their community’s success and prosperity.

3. **CONSTANT DELIVERY OF BEST PRACTICES**
   
   We make ceaseless efforts in the development and delivery of organization’s world-leading expertise that benefit organizations and communities.
The Center for Asia Leadership Initiatives (CALI) is a group of non-profit international organizations established in 2014 with the purpose of addressing business, social, and policy challenges in Asia through research, development, training, and publications. The idea of the Center was sparked by the hope of connecting the vast educational resources at Harvard University with individuals and organizations in Asia who are working to address the core challenges of our times.

The Center currently runs under the guidance of 15 dedicated and socially minded stewards from 9 countries, working out of offices in Boston, Kuala Lumpur, Seoul, Tokyo, and Manila. Among many other accomplishments, the Center has produced ten books: the 5-volume Rethinking Asia series; Finding the Leaders in Us: New Goals for the Future; Redefining Success: Learning to Lead for Change; Next Generation Leadership: Empower Youth to Shape the Future of Asia; Leaders in Development: Enhancing Your Leadership Effectiveness in a Changing World; Leadership That Triumphs: Moment of Greatness in the Work of Leadership; and many additional articles, opinion pieces, and editorials.
The Center for Asia Leadership Initiatives is committed to accelerating the development of leaders who are primed to ignite long-lasting change. Participants of our initiatives develop dynamic leadership skill sets that they can immediately apply to their career, workplace, and community. They will also learn to tackle the toughest questions, solve complex problems, and lead across boundaries.

1 GLOBAL BEST PRACTICES ON LEADERSHIP AND EDUCATION

We design our initiatives to help leaders create impact for themselves, their organizations, and communities. Our leadership programs are developed as transformational experiences rooted in the very best teaching and learning practices within the context of the 21st century. They are powered by contents developed and currently taught at world-renowned institutions such as Harvard and Stanford University, and are led by faculty and teaching fellows from these institutions who are committed to the practice of teaching as a means of promoting positive change.

2 GLOCALIZED CONTENTS FOR ASIA

We work closely with members in our network, the Harvard community, as well as those across Asia, to conduct research and develop learning contents that are relevant for the region. Our publications, which cover world-leading best practices and instructive tools, serve a dual function: firstly, as the channel to better our understanding of the challenges facing Asia and secondly, to empower leaders to form actionable insights and hone their leadership expertise in cross-cultural settings.
Our leadership philosophy is based on three fundamental ways in which we learn: knowledge enhancement, skill building, and mindset development.

**KNOWING**
Principles and Insights
Foundation of facts, truths, principles, and insights that are accurate, deep, and cutting-edge to drive progress and change.

**DOING**
Discovery and Creativity
Creation of original solutions to challenges and problems that are presented to them.

**BEING**
Motivation and Purpose
The spirit and mindset to contribute and add sustainable value to oneself, one’s organization, community, and the world.

3 THE REAL HARVARD-STYLE EXPERIENCE
<table>
<thead>
<tr>
<th>Key Initiatives</th>
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</thead>
<tbody>
<tr>
<td><strong>ASIA LEADERSHIP TREK</strong></td>
</tr>
<tr>
<td>Leadership Practice Arm that facilitates an experiential socio-economic, political, and cultural study tour, combined with a community service program throughout Asia and the United States.</td>
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<tr>
<td><strong>GLOBAL LEADERSHIP TREK</strong></td>
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<tr>
<td><strong>GLOBAL EDUCATION TREK</strong></td>
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<tr>
<td><strong>ASIA ENTREPRENEURSHIP TREK</strong></td>
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<tr>
<td><strong>GLOBAL CHANGE AGENT</strong></td>
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<tr>
<td>Leadership Building Arm that offers training and specialized education based on the framework of knowing, doing, and being, in the realm of personal, community, and global leadership.</td>
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<tr>
<td><strong>LEADERSHIP DEVELOPMENT</strong></td>
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<tr>
<td><strong>21ST CENTURY COMPETENCIES</strong></td>
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<tr>
<td><strong>REGIONAL PROGRAMS</strong></td>
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<tr>
<td><strong>CASE DEVELOPMENT PROGRAM</strong></td>
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<tr>
<td>Education Innovation Arm involving the research, development and dissemination of contents and pedagogical practices and its applications.</td>
</tr>
<tr>
<td><strong>ACUMEN PUBLISHING</strong></td>
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</tbody>
</table>
OUR APPROACH

CHALLENGES
• Fast-changing, Competitive Environments
• Outmoded Educational System & Practices
• Lack of a Social Ecosystem for Cultivating Creative & Innovative Capacities

INPUT
• Research
• Program Development
• Worldwide Networking
• Organizational Capacity Building

INTERVENTIONS
• Programs
• Conferences
• Forums
• Other Public Engagements
• Publications

OUTPUT
• Turning Into High Value-Add Individuals & Organizations Equipped with New Perspectives, Thought-Processes, Mindsets, Soft Skills & Ethical Capacities

RESULTS
• Thriving and Viable Asia—Responsible Player in the Global Politics and Marketplace
OUR PEOPLE

GLOBAL ADVISORY COUNCIL

Dean Williams
Australia
Adjunct Lecturer in Public Policy, Harvard Kennedy School

Kenneth Winston
U.S.
Retired Lecturer in Ethics, Harvard Kennedy School

Mathias Risse
Germany
Professor of Philosophy and Public Policy, Harvard Kennedy School

Gil Alterovitz
U.S.
Director, Biomedical Cybernetics Laboratory at Boston Children’s Hospital; Associate Professor, Harvard Medical School

Steven Jarding
U.S.
Lecturer in Public Policy, Harvard Kennedy School

Dana Born
U.S.
Lecturer in Public Policy, Harvard Kennedy School

Mark Fagan
U.S.
Lecturer in Public Policy, Harvard Kennedy School

Lee Weng Keng
Malaysia
Chief Executive Officer, Education and Healthcare Division of Sunway Group

Elizabeth Lee
Malaysia
Senior Executive Director, Sunway Education Group

Dana Born
U.S.
Lecturer in Public Policy, Harvard Kennedy School

Park Jin
Korea
Executive President, Asia Future Institute; Former Member, National Assembly of the Republic of Korea

Martin Attiq
U.S.
Sloan Fellow, Stanford Graduate School of Business; Former Director, Blackrock

Onyeka Obasi
Nigeria
CEO, Hemisphere Frontier Consultancy; Founder and President, Friends of Africa International

Aaron Jay Kleiman
U.S.
HillVets Congressional Fellow, United States Air Force Veteran in U.S. Capitol

Umar Shavurov
Kyrgyzstan
Central Asia Regional Director, CALL; Advisor, Kyrgyzstan Government; Tax Policy Consultant, World Bank Group
EXECUTIVE TEAM

Samuel Hungsoo Kim  
Korea  
Co-founder and President, Director of Boston, Kuala Lumpur & Seoul Offices  
Harvard Kennedy School

John Lim  
Philippines/Canada  
Co-founder and Head of International Affairs, Head of Manila Office  
Yonsei/ Tufts Fletcher School of Law and Diplomacy

Jiro Yoshino  
Japan  
Head of Tokyo Office  
Harvard Kennedy School

Rajswari Ramanee  
Malaysia  
Manager of Acumen Case Center & Publishing, Senior Lead of Branding & Media Relations

Farzeera Emir  
Malaysia  
Senior Lead of Planning & Management, Executive Assistant to the President

Erin Ng Yip Ching  
Malaysia  
Lead of Creative Design & Social Media

Selma Bardakci  
Turkey  
CALI-Atlas Corps Fellow of International Affairs

Clara Wan Li-Shan  
Malaysia  
CALI-Atlas Corps Fellow of Malaysia Affairs

Nirva’an E. Delacruz  
Philippines  
CALI-Atlas Corps Fellow of Philippines Affairs

Marie-Aimée Tourres  
France  
Director of Strategy & Management

Ursula DeYoung  
U.S.  
Advisor of Publication Affairs of Boston Office

Michelle Han  
U.S.  
Head of Finance of Boston Office

Fazreen Farouk  
Malaysia  
Lead of Events, Marketing and Administrative Affairs

COUNTRY ADVISORS

Artyom Geghamyan  
Armenia  
Harvard Kennedy School

Vusal Isayev  
Azerbaijan  
Harvard Kennedy School

Vusal Huseynov  
Azerbaijan  
Harvard Kennedy School

Sheikh Mohammed Belal  
Bangladesh  
Harvard Kennedy School

Sonam Tobgay  
Bhutan  
Harvard Kennedy School

Lok Sor  
Cambodia  
Harvard Law School

Vanndy Hem  
Cambodia  
Harvard Kennedy School

Leon Liang He  
China  
Harvard Kennedy School
Andi Sparringa
Indonesia
Tufts Fletcher School of Law and Diplomacy

Shimon Levy
Israel
Harvard Kennedy School

Oyun-Erdene Luvsannamsrai
Mongolia
Harvard Kennedy School

Tan Puay Siang
Singapore
Massachusetts Institute of Technology

Fuadi Pitsuwan
Thailand
Harvard Kennedy School

Marina Chan
Hong Kong
Harvard Graduate School of Education

Namit Choksi
India
Harvard School of Public Health

Sujit Narayan Singh Thapa
Nepal
Harvard Graduate School of Education

Grace Wei-Lun Hsu
Taiwan
Novartis Institute for Biomedical Research

Shirinbek Milikbekov
Tajikistan
Colibri Law Firm

Zviad Adrzinbaia
Georgia
Tufts Fletcher School of Law and Diplomacy

Marina Chan
Hong Kong
Harvard Graduate School of Education

Namit Choksi
India
Harvard School of Public Health

Neha Sharma
India
Harvard Kennedy School

Andi Sparringa
Indonesia
Tufts Fletcher School of Law and Diplomacy

Shimon Levy
Israel
Harvard Kennedy School

Umar Shavurov
Kyrgyzstan
Harvard Kennedy School

Claude Al Tabar
Lebanon
Harvard Kennedy School

Oyun-Erdene Luvsannamsrai
Mongolia
Harvard Kennedy School

Ahmad Raza
Pakistan
Tufts Fletcher School of Law and Diplomacy

Tan Puay Siang
Singapore
Massachusetts Institute of Technology

Pushpi Weerakoon
Sri Lanka
Harvard Kennedy School

Grace Wei-Lun Hsu
Taiwan
Novartis Institute for Biomedical Research

Shirinbek Milikbekov
Tajikistan
Colibri Law Firm

Fuadi Pitsuwan
Thailand
Harvard Kennedy School

Pitichoke Chulapamornsri
Thailand
Harvard Kennedy School

Selma Bardakci
Turkey
Bahcesehir University

Neha Sharma
India
Harvard Kennedy School

Umar Shavurov
Kyrgyzstan
Harvard Kennedy School
Since it was established, the Center has been featured more than 160 times in various newspapers, magazines, radio and television channels in over 20 countries.

- 01 Interview with SCTV, Indonesia
- 02 Interview with Liputan TV, Indonesia
- 03 Interview with Eagle TV, Mongolia
- 04 Interview with Voice of America, South Korea
- 05 Interview with Bloomberg, Mongolia
- 06 Talk Show with VTV 7, Vietnam
- 07 Interview with BFM 89.9, Malaysia
- 08 TV Feature on KBS, South Korea
- 09 Interview on The Leaderonomics Show, Malaysia
- 10 Interview with Georgian TV, Georgia
- 11 Interview with Atoo TV, South Korea
- 12 Interview with Next TV, Kyrgyzstan
- 13 TV Feature on WBS, Japan
12 - 15 News Article on The Edge, Malaysia
16 News Article on Helo Kampus, Malaysia
17 News Article on The Edge, Malaysia
18 News Article on The Star Newspaper, Malaysia
19 News Article on Joongang Daily, Korea
20 News Article on The New Indian Express, India
21 News Article on Malay Mail, Malaysia
22 News Article on BDNews24, Bangladesh
23 News Article on Sohu, China
24 News Article on The Korea Times, South Korea
The Asia Leadership Trek is a unique, overseas learning experience devoted to exploring the most important issues and cutting-edge ideas through engagement with political and business leaders, educational figures, entrepreneurs, and students.

The Trek, which is Harvard parlance for student-led socio-economic, political and cultural tours of a country or region has played an essential role in the Harvard University graduate school experience. The original Asia Leadership Trek organized by the Center for Asia Leadership Initiatives began among students in the Harvard community and were exclusively for participants chosen from the greater Harvard graduate school community, the MIT Sloan School of Management, Stanford Graduate School of Business, Columbia Business School, and the Tufts Fletcher School of Law and Diplomacy. The Trek has now evolved to include professionals from non-Harvard communities who want to grow their skills and bring forth measurable change to their communities.

There is no better way to understand the world than active on-the-ground engagement. These one-of-a-kind study tours take leaders to locations all across Asia and expose them to the region through active engagement and knowledge sharing of best practices, and is fast becoming an emerging model for 21st century learning.

<table>
<thead>
<tr>
<th>VALUE</th>
<th>Leadership Development Practice</th>
</tr>
</thead>
<tbody>
<tr>
<td>FRAMEWORK</td>
<td><strong>Knowing:</strong> The Head - <strong>Doing:</strong> The Hands - <strong>Being:</strong> The Heart</td>
</tr>
<tr>
<td>GOAL</td>
<td>First-Hand Learning Exposure on Asia’s Opportunities &amp; Challenges</td>
</tr>
<tr>
<td>APPROACH</td>
<td>High-Level Meetings</td>
</tr>
<tr>
<td>KEY STRATEGY</td>
<td>Providing a Unique &amp; One-of-a-kind Opportunity</td>
</tr>
</tbody>
</table>
ASIA LEADERSHIP TREK

ALT

PROGRAMS

ASIA LEADERSHIP TREK
The flagship ALT is a one-month study tour and public service program that brings scholars from Harvard to various destinations across Asia to gain a better understanding of the region. This program takes place twice a year, covering at least 6 to 7 countries each Trek.

<table>
<thead>
<tr>
<th>Program</th>
<th>Dates</th>
<th>Destinations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asia Leadership Trek X</td>
<td>Dec. 24, 2017 - Jan. 14, 2018</td>
<td>Azerbaijan, Georgia, India, Japan, Korea, Malaysia, Singapore</td>
</tr>
<tr>
<td>Eurasia Leadership Trek</td>
<td>May 25 - Jun. 14, 2018</td>
<td>Azerbaijan, Georgia, Moldova, Turkey, Turkmenistan, Ukraine</td>
</tr>
<tr>
<td>Middle East Leadership Trek</td>
<td>Dec. 2018 - Jan. 2019</td>
<td>Lebanon, UAE, Saudi Arabia, Bahrain, Jordan, Oman</td>
</tr>
<tr>
<td>Balkans Leadership Trek</td>
<td>May - Jun. 2018</td>
<td>Albania, Bosnia and Herzegovina, Macedonia, Montenegro, Serbia</td>
</tr>
</tbody>
</table>

ASIA ENTREPRENEURSHIP TREK
This Trek invites social entrepreneurs to explore Asia's silicon valleys and education hubs in countries such as Japan, China, Taiwan and Korea. On this journey, participants will learn what business and government leaders in some of Asia's most developed economies are doing to reach the next frontier of development.

GLOBAL EDUCATION TREK
This Trek takes education practitioners and policy makers from Asia and the United States to Singapore, Seoul, New York and Boston to investigate and explore the world's best educational models, practices, and pedagogies from both the East and the West.

GLOBAL LEADERSHIP TREK
An 18-day journey through the political, business, and education capitals of the United States including Boston, New York and Washington D.C. This exciting Trek for high school, college and university students from Asia will include visits to Ivy League universities, international organizations, up-and-coming and established businesses, sightseeing, as well as a three-day in-class leadership program in Boston.

*Destinations vary program to program, year to year.*
The Center is honored to have engaged with distinguished individuals who have hosted us and shared their expertise on leadership challenges and key policy issues. We target leaders in the realms of governance and politics, community development, academia, media, and business. These meetings have been critical in the development of our publications and shaping the design of our programs.

Since 2014, our Center has engaged with over 150 dignitaries including current President of Mongolia Tsakhiagiin Elbegdorj, former President of Indonesia Susilo Bambang Yudhoyono, former Korean National Assembly Speaker Chung Eui-hwa, and former ASEAN Secretary-General Surin Pitsuwan.

Our Center has also met with CEOs and officials of over 600 of Asia’s leading companies, international organizations, foundations, and educational institutions including Samsung Electronics, Hyundai Group, Toyota Motors, Mitsubishi Group, Sunway Group, Central Bank of Malaysia, Maybank, Lippo Group, Ayala Group, Fulbright Program in Vietnam, the Chinese Academy of Social Science, and the University of Indonesia. We have also held dialogues with numerous journalists and community leaders from all walks of life.

Meeting with Venkaiah Nadu, Honorable Vice President of India
01 CALI President Samuel Kim with former Secretary-General of the United Nations Ban Ki-moon
02 CALI President Samuel Kim with Harvard alumnus and Ayala Group CEO Jaime Augusto Zobel de Ayala
03 President of Mongolia Tsakhiagiin Elbegdorj with the Mongolia Leadership Trek organizing committee members
04 An interview with CNN Philippines Broadcaster Pia Hontiveros
05 CALI President Samuel Kim with CEO of Mistletoe & Mistletoe Foundation Taizo Son
06 Harvard University President Drew Faust with CALI President Samuel Kim and representatives from the Jeffrey Cheah Foundation and Sunway Education Group
07 President of the Legislative Council of Hong Kong Jasper Tsang Yok-sing receiving a gift from the Asia Leadership Trek II delegation
08 Former President of Indonesia Susilo Bambang Yudhoyono with the Asia Leadership Trek III delegation
09 Founder and Chairman of Sunway Group and Founding Trustee of the Jeffrey Cheah Foundation Dr. Jeffrey Cheah with the Asia Leadership Trek 2015 delegation
10 Dean of the Lee Kuan Yew School of Public Policy and former Singaporean Ambassador to the UN Kishore Mahbubani with the Asia Leadership Trek I delegation
11 CALI President Samuel Kim and Executive President of Asia Future Institute Dr. Park Jin meeting with Minister of State, Ministry of Manpower of the Prime Minister’s Office, Singapore, Sam Tan Chin Siong
12 Former Dean of the Fletcher School and former US Ambassador to the Republic of Korea and the Philippines Stephen Bosworth with Director of Boston Office John Lim
13 Governor of Central Bank of Malaysia Muhammad Ibrahim, with CALI President Samuel Kim and Senior Executive Director of Sunway Education Group Dr. Elizabeth Lee

14 Former President of Kyrgyzstan Roza Otunbayeva, with CALI President Samuel Kim

15 Minister of Prime Minister’s Department of Malaysia and CEO of the Performance Management and Delivery Unit (Pemandu) Idris Jala with CALI President Samuel Kim

16 Former Governor of Reserve Bank of India Raghuram Rajan with CALI President Samuel Kim

17 Minister of Education, Youth and Sport of Cambodia Dr. Hang Chuon Naron with CALI President Samuel Kim

18 Secretary of Department of Budget and Management of the Philippines Florencio Barsana Abad with the Asia Leadership Trek V delegation

19 Meeting with former Speaker of the National Assembly of the Republic of Korea Chung Eui-hwa

20 Minister of State for Civil Aviation of India Jayant Sinha with the Asia Leadership Trek 2015 organizing committee members

21 Owner and COO of Charoen Pokphand Group of Thailand Narong Chearavanont with CALI President Samuel Kim

22 Meeting with Honorable Minister of Trade and Commerce of the Republic of India, Suresh Prabhu

23 Meeting with Georgian Prime Minister Giorgi Kvirikashvili
The Asia Leadership Institute offers acclaimed leaders and experienced managers from government, civil society and business as well as aspiring youth, access to the world’s cutting-edge talent development programs, leadership training, specialized educational experiences.

ALI’s programs incorporate active learning models through the methods of engagement, simulation, experience, and dialogue, providing a learning space in which delegates are free to test ideas, collaborate with others, and challenge themselves.

### FRAMEWORK

<table>
<thead>
<tr>
<th>FRAMEWORK</th>
<th>Knowing: The Head - Doing: The Hands - Being: The Heart</th>
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</thead>
<tbody>
<tr>
<td>GOAL</td>
<td>High Value-Add Agent of Change</td>
</tr>
<tr>
<td>APPROACH</td>
<td>Research &amp; Development, Learning &amp; Training, Publication, Conferences</td>
</tr>
<tr>
<td>KEY STRATEGY</td>
<td>Pioneering Trends and Contents on Best Practices in Leadership, Providing Niche Programs and One-of-a-kind Learning Experience “Training How to Think and Generate Work”, Cultivating Individuals &amp; Organizations That Produce Real Change “Powerful Living Witnesses”</td>
</tr>
<tr>
<td>AUDIENCE</td>
<td>Youth (high school &amp; college students), Young Professionals, Senior Leaders, Women, Individuals with Political Aspirations, and Educators</td>
</tr>
<tr>
<td>FORMAT</td>
<td>Programs, Conferences, Seminars</td>
</tr>
<tr>
<td>DURATION</td>
<td>3 - 5 Days, 1 - 2 Days</td>
</tr>
</tbody>
</table>

### Key Statistics
- 36,000+ Alumni benefited from our programs
- 120+ Conferences & Programs that have impacted numerous communities
- 40+ Teaching Faculties and Fellows from Harvard, Stanford, and Tufts Fletcher
- 40+ organizations in Asia who played host to our programs
## PROGRAM OVERVIEW

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>CONFERENCE</th>
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</thead>
<tbody>
<tr>
<td><strong>“GLOBAL CHANGE AGENT”</strong> (3-5 DAYS)</td>
<td><strong>“LEADERSHIP DEVELOPMENT”</strong> (1-DAY)</td>
</tr>
</tbody>
</table>
| **SENIOR LEADERS** | Asian Leadership Conference  
This 3-day leadership program is designed to help working professionals strategically address personal leadership and gain core competencies and attributes to become a valued talent.  
**Module 2: Adaptive Leadership for Workplace Challenges**  
This 3-day leadership program is designed to help working professionals exercise leadership as a change agent by equipping them with the necessary paradigms to cross boundaries and build bridges.  
**Module 3: Adaptive Leadership for Global Changes – 4.0 Industrial Revolution**  
This 3-day leadership program provides working professionals with fresh perspectives on how to initiate new ways of working together, implement bold new actions, and deliver results in the face of new and often overwhelming moments of ‘crisis’.  
| Asian Leadership Forum  
The ALF is a regional conference hosted by the Center that draws speakers from Harvard and Stanford University, and participants from across Southeast Asia.  
Venue: Kuala Lumpur, Malaysia  
Date: Annually in May |
| **YOUNG MANAGERS** | Asian Leadership Conference  
This 3-day leadership program is designed to help working professionals strategically address personal leadership and gain core competencies and attributes to become a valued talent.  
**Module 2: Real Leadership for Organizational Renewal**  
This 3-day leadership program is designed to help working professionals exercise leadership as a change agent by equipping them with the necessary paradigms to cross boundaries and build bridges.  
**Module 3: Real Leadership for Transcending Boundaries**  
This 3-day leadership program provides working professionals with fresh perspectives on how to initiate new ways of working together, implement bold new actions, and deliver results in the face of new and often overwhelming moments of ‘crisis’.  
|  |
| **SECONDARY / COLLEGE** | Asian Leadership Conference  
The ALF is a regional conference hosted by the Center that draws speakers from Harvard and Stanford University, and participants from across Southeast Asia.  
Venue: Kuala Lumpur, Malaysia  
Date: May 16 - 17, 2018 |
| **CHILDREN** |  
Empowering Young Leaders: Building Leadership Through Design Thinking, Emotional Intelligence and Creativity  
This 5-day leadership program is designed for elementary school students to explore their creativity through creating conceptual stories, illustrations, narration and public book reading  
|  |

*Our programs can be customized to fit your specific requirements. If you have 20 or more participants with training needs, we may be able to deliver the program on-site.*
### SEMINARS

**“21ST CENTURY COMPETENCIES” (1-3 DAYS)**

<table>
<thead>
<tr>
<th>Program 1. Negotiation &amp; Mediation Strategies for Managers</th>
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<tbody>
<tr>
<td>This program exposes participants to new ways of thinking and conducting one-on-one and team-on-team negotiation and mediation.</td>
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<tr>
<th>Program 2. Transforming Workplace Through High Impact Teams</th>
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</thead>
<tbody>
<tr>
<td>This program offers participants new knowledge, tools and techniques to unleash the potential in themselves and others in their team or organization to achieve high levels of performance and outcomes.</td>
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<thead>
<tr>
<th>Program 3. Megatrends of the 21st Century and Talents Required</th>
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<tbody>
<tr>
<td>This program provides participants with best practices and strategies to walk into professional settings and tackle complex problems.</td>
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<tr>
<th>Program 4: Art of Articulation</th>
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<tbody>
<tr>
<td>This program is designed for participants who want to lead and communicate well in an increasingly complex world.</td>
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<tr>
<th>Program 5: Developing Emotional, Global and Rational Intelligence</th>
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<tbody>
<tr>
<td>This program is designed to help participants understand cultural nuances and build their cultural sensitivity in approaching differences in languages, values, beliefs and behaviors.</td>
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</table>

### REGIONAL PROGRAMS

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<thead>
<tr>
<th>Philippine Emerging Leaders Initiative (PELI)</th>
</tr>
</thead>
<tbody>
<tr>
<td>This 3-day leadership program is designed to help working professionals in decision-making positions exercise leadership as change agents that can cross boundaries and build bridges. The program will focus on developing critical mindsets and skills to orchestrate adaptive and creative problem solving.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Adaptive Leadership Workshop in Central Asia (ALCA)</th>
</tr>
</thead>
<tbody>
<tr>
<td>This 2-day leadership program draws its inspiration from the world famous Adaptive Leadership framework taught at Harvard Kennedy School and voted by its alumni as the most transformative to their lives and careers. It is designed to help working professionals distinguish between authority and leadership, as well as approach various types of leadership challenges.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Balkans Leadership Initiatives (BLI)</th>
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<tbody>
<tr>
<td>This 5-day program introduces judicial authorities in Balkans a framework of thinking and decision making that would allow them to engage in complex and challenging tasks faced in the process of reform of the judiciary sector. Through case studies and discussions, participants learn about challenges and dilemmas that have been faced by peers in similar situations around the globe. This program runs as an effort to bolster the judiciary sector to undertake necessary measures for the EU accession process.</td>
</tr>
</tbody>
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<thead>
<tr>
<th>China Emerging Leaders Initiative (CELI)</th>
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</thead>
<tbody>
<tr>
<td>This 5-day program offers high school, college and university-level participants the opportunity to discover a myriad of leadership paradigms that will ignite personal and intellectual growth.</td>
</tr>
</tbody>
</table>

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*For inquiries on in-house and/or jointly-run (co-organize) programs, please email us at cali@asialeadership.org. For dates and locations of all our ongoing and upcoming programs, please refer to our website at www.asialeadership.org*
The 9th Asian Leadership Conference (ALC), hosted by The Chosun Media in collaboration with the Center for Asia Leadership is the Asia’s premier international conference where global leaders coalesce to discuss and provide possible solutions for the pressing issues currently facing Asia.

World-renowned political leaders, global corporate CEOs, and scholars have participated in the conference since its inauguration in 2005. The conference’s audience comprises a mix of C-level and senior executives from industrial and financial companies, senior government leaders and officials, scholars, and students.

THE 9TH ASIAN LEADERSHIP CONFERENCE 2018
Date: May 15-16 2018
Venue: Seoul, Korea
Theme: Rebuilding Globalization; Navigating World with New Growth Opportunity*

SPEAKERS

Samuel H. Kim
Korea
Co-founder and President, Center for Asia Leadership Initiatives
Topic: Reinventing Social-Profit Initiatives-CALI Story

Dana Born
U.S.
Lecturer in Public Policy, Harvard Kennedy School
Co-Director, Center for Public Leadership
Topics: Power for Good - Authentic Leadership

Mark Fagan
U.S.
Lecturer in Public Policy, Harvard Kennedy School
Topics: Leadership in a Vacuum—Lessons from Memorial Hospital Following Hurricane Katrina

Robert Livingston
U.S.
Lecturer in Public Policy, Harvard Kennedy School
Topic: Harnessing Social Networks to Build Power and Lead Change

Mathias Risse
Germany
Professor of Philosophy and Public Policy, Harvard Kennedy School
Topic: Ethics and Adaptive Leadership: Contemporary and Future Problems

Steven Jarding
U.S.
Lecturer in Public Policy, Harvard Kennedy School
Topic: New Paradigm of Leadership for 21st Century

Rajan Patel
U.S.
Co-founder, Dent Education
Topic: Redefining Social Leadership - Embrace Story
The Asia Leadership Forum in Kuala Lumpur (ALF) invites participants to hear from leading experts on the topics of leadership encompassing both theories for change and real-life case examples. Each session is designed to help those in positions of authority to develop capacity for leadership as change-agents or change-makers. You will be equipped with paradigms and skills that go far beyond managerial expertise into the realm of creative problem-solving to orchestrate meaningful progress. Using frameworks taught at Harvard’s various graduate schools, the ALF will provide attendees with an opportunity to think more deeply and systematically about change, power, influence, and leadership; to increase their personal leadership capacity and competence as change-agents; and to consider the impact that their leadership decisions may have on themselves and their organizations.

**GLOBAL CHANGE AGENT**

**Date:** May 18, 2018  
**Venue:** Kuala Lumpur, Malaysia  
**Theme:** Social Leadership in Theory and Action

**ASIA LEADERSHIP FORUM**

**Date:** May 19, 2018  
**Venue:** Kuala Lumpur, Malaysia  
**Theme:** Rethinking Leadership:

**TOPICS**

- **Perspective Leadership:** Leading Change for Organizational Renewal
- **Collaborative Leadership:** Harnessing Social Networks to Build Power and Lead Change
- **Sustainable Leadership:** Reengineering Sustainability As An Engine For Innovation and Entrepreneurship
- **Disciplined Leadership:** Ethics, Power, and Decision Making on Present and Future Problems
- **Social Leadership in Action:** From Baby Incubators to Entrepreneurship Incubators
- **Reinventing Social-Profit Initiatives:** The CALI Story

**SPEAKERS**

- **Samuel H. Kim**  
  Korea  
  Co-founder and President, Center for Asia Leadership Initiatives

- **Christoph Frehsee**  
  Germany  
  Co-founder and President, Amour Vert  
  Lecturer, Stanford University

- **Robert Livingston**  
  U.S.  
  Lecturer in Public Policy, Harvard Kennedy School

- **Steven Jarding**  
  U.S.  
  Lecturer in Public Policy, Harvard Kennedy School

- **Mathias Risse**  
  Germany  
  Professor of Philosophy and Public Policy, Harvard Kennedy School

- **Rajan Patel**  
  U.S.  
  Co-founder, Dent Education
TEACHING TEAM

ALI’s teaching network comprises faculty and teaching fellows from Harvard and Stanford University; individuals with backgrounds in politics, public service, diplomacy, academia, consulting, and finance, among others. With leadership and innovation disciplines, theories of change, frameworks for action and change developed and taught at Harvard and Stanford, our teaching team bring to the classroom a wealth of diverse experiences, and perspectives.

TEACHING FACULTY

Samuel Hungsoo Kim
Korea
Co-founder and President, Center for Asia Leadership Initiatives

Dean Williams
Australia
Adjunct Lecturer in Public Policy, Harvard Kennedy School

Steven Jarding
U.S.
Lecturer in Public Policy, Harvard Kennedy School

Dana Born
U.S.
Lecturer in Public Policy, Harvard Kennedy School

Kenneth Winston
U.S.
Retired Lecturer in Ethics, Harvard Kennedy School

Mathias Risse
Germany
Professor of Philosophy and Public Policy, Harvard Kennedy School

Mark Fagan
U.S.
Lecturer in Public Policy, Harvard Kennedy School

Robert Livingston
U.S.
Lecturer in Public Policy, Harvard Kennedy School

TEACHING FELLOW NETWORK

Aaron Jay Kleiman
U.S.
Harvard Kennedy School

Adam Malaty-Uhr
U.S.
Harvard Graduate School of Education

Ami Jean Valdemoro
Philippines
Harvard Kennedy School

Andi Sparringa
Indonesia
Tufts Fletcher School of Law and Diplomacy

Anna Yoon
U.S.
Harvard Business School

April Bang
Korea
Harvard Kennedy School

Christoph Frehsee
Germany
Stanford University

Craig Brimhall
U.S.
Harvard Graduate School of Education

Eugene B. Kogan
U.S.
Harvard Kennedy School

Evelyn Pejqi Ooi Widjaja
Malaysia
Harvard Graduate School of Education
The Acumen Case Center offers programs and contents that address the transmission-heavy, rote-based model of education prevalent in many classrooms in Asia. The programs and contents are targeted towards government officials, policy makers, professors, teachers, and administrators, who are looking for novel and proven methods in the science of teaching, seeking to raise their teaching capacities, and create a culture for entrepreneurial and innovative teaching practices.

ACC focuses firstly, on promoting two methods of teaching and learning: the Case Method widely employed at Harvard University, and the Harkness Method used by numerous renowned secondary schools across the U.S. The Case Development Program was established to develop a comprehensive collection of teaching materials, cases, and exercises on compelling topics coming from Asia on a wide range of issues from corporate, non-profit, community development, and ethics.

The goal is to provide a high quality set of innovative teaching materials to assist in unlocking individual and team’s creative potential, to structure team roles to maximize potential, to communicate and advocate for change persuasively, and to create a positive and supportive team culture. For individuals, they will experience an enhancement in developing a higher-order thought process. For teams, they will see how building high impact teams affect their performances and outcomes.
APPROACH

Research & Development
Learning & Training
Publication
Conferences

GOAL

Introducing New Practices and Contents
Setting up Holistic & Effective Ecosystem for Cultivating Capable Educational Talents

AUDIENCE

Educators, Policymakers, and Administrators

FRAMEWORK

VALUE

Knowing: The Head - Doing: The Hands - Being: The Heart

GOAL

Disseminating Effective Educational Pedagogies for Raising Talents
Development of Novel and Impact-Driven Contents for Learning and Growth

AUDIENCE

Educators, Policymakers, and Administrators

PROGRAMS

<table>
<thead>
<tr>
<th>PROGRAMS</th>
<th>DURATION</th>
<th>AUDIENCE</th>
<th>KNOWING - DOING - BEING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teaching Creativity &amp; Innovation: An Actionable Framework</td>
<td>2 DAYS</td>
<td>40 Educators and Policymakers</td>
<td>STEP 1 Pre-Training Stage - Readings - Reflection Write-ups&lt;br&gt;STEP 2 Learning Stage - 2 Days - Lecture 1: Creating Culture of Creativity &amp; Innovation - Lecture 2: Developing Creative/Innovative Thought Process - 4 Simulations - 2 Mock Small Group Teaching</td>
</tr>
<tr>
<td>Harvard's Way of Cultivating Talents: Teaching by Case Method</td>
<td>2 DAYS</td>
<td>40 Educators and Policymakers</td>
<td>Pre-Teaching Stage - Readings - Observations of the Sample Case Method Teachings - Video Taped&lt;br&gt;Teaching Stage - 2 Days - Lectures by Harvard Faculty - 2 Mock Small Group Teaching - Peer Reviews &amp; Instructor's Reviews - 1 Real-time Classroom Teaching &amp; Peer Reviews</td>
</tr>
</tbody>
</table>
**ACUMEN CASE CENTER**

**ACUMEN PUBLISHING**

Acumen Publishing falls under the Publication initiative, and functions as a platform to formulate groundbreaking ideas, offer strong guiding expertise, disseminate insightful analyses, as well as offer coaching to a diverse range of audiences in Asia and beyond. It covers (a) general publications including books and reflection pieces; (b) content development in which we develop and offer course books and other contents for learning and teaching both online and offline; (c) alumni management which serves as a platform for our alumni to receive updates, contents and training for continuous growth and development; and finally, (d) video production which includes documentaries and video-based lectures.

**RETHINKING ASIA SERIES**

**ASIA LEADERSHIP INSTITUTE SERIES**

**TO PURCHASE**

The books are sold at all major bookstores in Malaysia (MPH, Popular and Kinokuniya) and Korea (Kyobo Book Center and Young Poong Books). You can also buy them online from the Kyobo Book Centre (www.kyobobook.co.kr) or Young Poong Books (www.ypbooks.co.kr). Our books are also available for purchase in major bookstores in Brunei, Singapore, Indonesia, and the Philippines.

The e-copies and PDF version are also available on Amazon Kindle in the following countries: United States, Japan, Brazil, Mexico, Canada, India and Australia, and in all European countries.

For further inquires or to place an order, please write to cali@asialeadership.org with the subject title ‘CALI Book Queries’.
At the Center for Asia Leadership, we believe we have a role to play in supporting and advancing the social conditions of communities in Asia, particularly in societies where we are present. Since 2016, we have engaged and empowered over 500 underserved youth, including refugees from North Korea, Myanmar, Syria Libya and Iran, to discover and develop their full potential through our leadership programs.
Founding members produce business philosophies, and plan over 30 programs and three white papers that would lay grounds to the creation of the Center for Asia Leadership Initiatives (CALI) in Boston, U.S.A.

CALI is established as a non-profit research organization (501c) in Boston.

CALI launches four major initiatives: Asia Leadership Trek (ALT), Acumen Case Center (ACC), Asia Leadership Institute (ALI), and CALI Press.

CALI’s ALT organizes the Asia Leadership Trek 2014 (January) to China, Hong Kong, Singapore, Malaysia, and South Korea, garnering support from the Center for Public Leadership at the Harvard Kennedy School.

ACC publishes its first book, Experiencing Asia: New Perspectives. (May)

ALT organizes the Asia Leadership Trek III (June) to South Korea, Japan, China, Myanmar, Indonesia, and Thailand, garnering support from the Harvard University Asia Center and the Harvard Kennedy School’s Ash Center for Democratic Governance and Innovation.

ALI launches its inaugural Asia Leadership Fellowship I (July-August) in China, South Korea, and Malaysia.

ALI launches the inaugural Trilateral Leadership Summit I with delegates from China, Japan, and South Korea at the UNESCO Peace Center in South Korea (November).

CALI organizes 12 conferences and 7 leadership programs, involving over 90 scholars from the Harvard community and over 5,000 participants from 12 countries in Asia.

ALI organizes the Asia Leadership Fellowship Program II (January) to the Philippines and South Korea.

ALT organizes the Asia Leadership Trek 2015 (January) to Indonesia, India, Nepal, Japan, South Korea, and Malaysia.

ALT organizes the Mongolia Leadership Trek (March) to South Korea and Mongolia.

ALT organizes the Asia Leadership Trek V (June) to the Philippines, Mongolia, China, South Korea, Thailand, and Hong Kong.

ALI organizes the Asia Leadership Fellowship III (July-August) to South Korea, China, Malaysia, and Japan. The Trilateral Leadership Summit II is held in Sendai, Japan, garnering support from the Tomodachi Foundation of the US-Japan Council.

CALI organizes over 30 conferences and 14 leadership programs, involving over 90 scholars from the Harvard community and over 8,000 participants from 14 countries in Asia.

CALI establishes an independently-run regional headquarters in Kuala Lumpur, Malaysia, and formalizes support and collaboration with the Jeffrey Cheah Foundation.

HISTORY IN BRIEF

2012

• President and Co-founder Samuel Kim, leads the Korea Leadership Trek (March) at the Harvard Kennedy School garnering support from Hanwha Corporation, SK Telecom, and the Hyundai Heavy Industries.

• The Asia Leadership Trek I (May) to Myanmar, Laos, Vietnam, Thailand, Singapore, Malaysia, and Philippines is organized at the Harvard Kennedy School.

2013

• Founding members produce business philosophies, and plan over 30 programs and three white papers that would lay grounds to the creation of the Center for Asia Leadership Initiatives (CALI) in Boston, U.S.A.

2014

• CALI is established as a non-profit research organization (501c) in Boston.

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• ALI launches its inaugural Asia Leadership Fellowship I (July-August) in China, South Korea, and Malaysia.

• ALI launches the inaugural Trilateral Leadership Summit I with delegates from China, Japan, and South Korea at the UNESCO Peace Center in South Korea (November).

• CALI organizes 12 conferences and 7 leadership programs, involving over 90 scholars from the Harvard community and over 5,000 participants from 12 countries in Asia.

2015

• ALI organizes the Asia Leadership Fellowship Program II (January) to the Philippines and South Korea.

• ALT organizes the Asia Leadership Trek 2015 (January) to Indonesia, India, Nepal, Japan, South Korea, and Malaysia.

• ALT organizes the Mongolia Leadership Trek (March) to South Korea and Mongolia.

• ALT organizes the Asia Leadership Trek V (June) to the Philippines, Mongolia, China, South Korea, Thailand, and Hong Kong.

• ALI organizes the Asia Leadership Fellowship III (July-August) to South Korea, China, Malaysia, and Japan. The Trilateral Leadership Summit II is held in Sendai, Japan, garnering support from the Tomodachi Foundation of the US-Japan Council.

• CALI organizes over 30 conferences and 14 leadership programs, involving over 90 scholars from the Harvard community and over 8,000 participants from 14 countries in Asia.

• CALI establishes an independently-run regional headquarters in Kuala Lumpur, Malaysia, and formalizes support and collaboration with the Jeffrey Cheah Foundation.
2016

- ALT organizes the Asia Leadership Trek 2016 (January) to Malaysia, Cambodia, China, Bangladesh, and Singapore.
- ALT organizes the inaugural Asia Entrepreneurship Trek (March) to Japan, South Korea, and Taiwan.
- ALT organizes the Asia Leadership Trek VII (Summer) to Tajikistan, Kyrgyzstan, Uzbekistan, and Kazakhstan.
- ALI organizes the Asia Leadership Fellowship IV (July-August) to Mongolia, Malaysia, and South Korea including the Trilateral Leadership Summit III in South Korea.
- CALI organizes over 20 conferences and 8 leadership programs, involving over 80 scholars from the Harvard community and over 3,500 participants from 19 countries in Asia.

2017

- ALT organizes the Asia Leadership Trek 2017 (January) to Malaysia, Myanmar, Vietnam, Indonesia, South Korea, and Japan.
- ALT organizes the Asia Leadership Trek IX to China, Philippines, Malaysia, Singapore and Bangladesh.
- ALI organizes the Asia Leadership Fellowship VI (July-August) in South Korea, China, Malaysia, Philippines and Kyrgyzstan.
- CALI organizes 16 conferences, 11 leadership programs, involving 87 scholars and over 5000 participants from 19 cities in 13 countries.

2018

- ALT organizes the Asia Leadership Trek 2018 (January) to Georgia, Azerbaijan, India, Singapore, Malaysia, South Korea, and Japan.
- ACC publishes 2 new publications (February) entitled ‘Sustainable Leadership: Thoughts from Asia’ and ‘Rethinking Asia 4: Why Asia is Hopeful.’
SUPPORT AND COLLABORATION

Our current and past supporters and collaborators are like-minded organizations who generously support us through financial or other means. They are of diverse industries and fields but are engaged in such leadership initiatives as education, philanthropy, youth empowerment, policy advocacy, the promotion of intercultural exchange, and cutting-edge research.

PARTNERS

2012
Air Asia • CIMB Malaysia • Fulbright Vietnam • Hanwha Group • Hyundai Heavy Industries • Monde M.Y. San Biscuits Corporation • SK Telecom • Xelent Logistics

2014
Asia Future Institute • Harvard Club of Thailand • Harvard University Center for Public Relationship • Harvard University Ash Center for Democratic Governance and Innovation • Amore Pacific • Benesse Corporation • BizJapan • China Young Leaders Foundation • Harvard Club of India • Hyundai Heavy Industries • Impact Japan • Indonesia Ministry of Foreign Affairs • Jeffrey Cheah Foundation • Khazanah Nasional • Kim + Chang • Korea Commission for UNESCO • Korea Foundation • National Forensics League • Northeast Asia History Foundation • Open Lab • Project Connexion • Route H • SK Telecom • SOW Asia • Sunway Group • Sunway University • Teach for Malaysia • Teach for Thailand • World Economic Forum Global Shapers • Youth Union of Politics and Diplomacy

2015
Asia Future Institute • Harvard University Asia Center • Harvard University Ash Center for Democratic Governance and Innovation • Habib Jewels • Harvard Club of India • Hitachi • Intilaq • Jeffrey Cheah Foundation • Kim + Chang • Lam Kin Chung Morning Sun Charity Fund • Le Cordon Bleu • Maybank • Paper Mate • Perak Heritage Society • Route H • Samsung Electronics • SM Foundation • SM Investments • Sunway Education Group • Sunway Group • Tomodachi Initiative (United States Embassy in Tokyo and the U.S.-Japan Council) • Tourism Malaysia Perak

2016
Asia Future Institute • Fulbright Vietnam • Bangladesh Ministry of Foreign Affairs • Coca-Cola • Fusionex • Habib Jewels • Jeffrey Cheah Foundation • Kim & Chang • St. Bell Investments • Sunway Education Group • Sunway Group • Tomodachi Initiative (United States Embassy in Tokyo and the U.S.-Japan Council) • Tourism Malaysia Perak

2017
Route H • George Mason University Korea • UBS Singapore • Korea Federation of SMEs • Chosun Media • Harvard Club of Vietnam • Jeju Forum • National University of Singapore • Ayala Group of Companies • Association of Home Schooling of the Philippines • Sunway Education Group • Sunway Group • Jeffrey Cheah Foundation • Kim & Chang • Harvard Club of the Philippines • Home School Global • Shunshun Step-Up • Prime Minister’s Office of the Republic of Georgia • Kakheti City Hall • Ministry of Economy of Georgia • Ministry of Agriculture of Georgia • Rustavi 2 TV Station • Tsinandali Estate • Invest India • Ministry of Trade and Commerce of the Republic of India • Bombay Stock Exchange • Kasturba Health Society • Mahatma Gandhi Institute of Medical Sciences • Duesberg Bosson Finance Services • Edgytal • Asan Innovation Center • Riken National Research and Development Institute • Nikkei, Inc. • The Japan Atomic Power Company • SmartNews • Route H Japan • Makaira KK • IHS Jane’s

2018
Secretariat of the National Assembly of the Republic of Korea • LG Chem • United Nations Command • Military Armistice Commission • Korea, Asia Future Institute • The 94 • Genovasi Malaysia • Yayasan Hasanah • Permodaian Nasional Berhad • Talent Corp • Singapore Nanyang Technological University • Prime Minister of Georgia

HOSTS

Our programs have had the privilege of being hosted and in some cases co-organized by many of Asia’s leading education institutions.

Apeejay School of Management • Azerbaijan State University of Economics • Chinese University of Hong Kong • Fudan University • George Mason University • Korea Handong Universtiy • Hong Kong Polytechnic University School of Design • Kathmandu University • Lippo Group • Lexin University • Ministry of Foreign Affairs Indonesia • North South University • Peking University School of Government • Renmin University School of Labor and Human Resources • Sun Yat Sen University • Sunway University • Tsinghua University Law School • Universitas Pelita Harapan • Yonsei University
The Boston headquarters functions as the hub for research and development, recruitment for Asia Leadership Trek, and also, hosting of key conferences organized by the Asia Leadership Institute and Acumen Case Center. It is situated in close proximity to Harvard University and draws inspiration from one of the world’s leading universities to provide life-changing learning for today’s committed leaders and tomorrow’s aspiring leaders.

KUALA LUMPUR
5 Isan Universiti, Bandar Sunway, 47500 Selangor Darul Ehsan, Malaysia
+60-3-7491-8716/17
CALI established its first representative regional headquarters in Kuala Lumpur, Malaysia, in collaboration with Jeffrey Cheah Foundation, one of Southeast Asia’s largest education-focused social enterprises. The KL office functions as the hub for strategy and management, recruitment and talent development for Asia Leadership Institute, and supplementary research under Acumen Case Center. The office is housed at Sunway University located in Sunway City, Malaysia’s first fully integrated city.

The Jeffrey Cheah Foundation has played a crucial role in Malaysian education, bringing quality higher learning to our community and country. It has significantly changed the education landscape, having pioneered and popularised industry-changing developments such as the widely acclaimed twinning programmes in Malaysia. Sunway institutions have successfully produced first-class graduates through partnerships with top-ranking universities from around the world. Enrolment numbers in Sunway institutions have grown steadily year after year; today, the institutions comprise 30,000 students, of which approximately 25% are international students coming from 80 different countries.

SEOUL
1207 Doosan Weve Pavilion, Sambongro 81, Jongno-gu, Seoul, Korea
+82-10-4811-7880
Korea is one of the most advanced economies in the world. CALI’s collaboration with the Asia Future Institute enables the Center to address global issues affecting Asia by conducting extensive research on current trends in the areas of technology, international relations, sustainable development, and entrepreneurship, today’s committed leaders and tomorrow’s aspiring leaders.

TOKYO
The Share 217, 3-25-18 Jingumae Shibuya-ku, Tokyo, Japan 150-0001
+81-3-6271-8805 / +81-90-7410-0695
Japan is a bustling nation renowned for pushing the envelope when it comes to innovation. As CALI continues to develop 21st century leaders who are creative and innovative, Tokyo offers access to technological expertise and an opportunity to engage with organizations that catalyze innovation and development.

MANILA
Unit 2112 Parc Royale, Julia Vargas Ave., Ortigas Center, Pasig City, Philippines 1600
+63-995-188-3953
The Philippines, cradling a strong mix of Western and Eastern cultures and influences, is one of Asia’s most active emerging markets. By establishing a presence in the capital Manila, CALI is committed to support the country’s endeavor to bring about meaningful and positive change.
GETTING INVOLVED WITH CALI

ADMISSION

The admission process varies depending on program requirements. Our conference events require applicants to complete a registration form. Longer programs such as our three-to six-day leadership modules have more selective criteria based on consideration of such factors as leadership potential or position.

APPLICATION PROCESS

STEP 1  Visit www.asialeadership.org and register for an account
STEP 2  Select program and follow the online instructions

REQUIREMENTS

English proficiency, working experience and accomplishments. In some cases, an interview may be required. In all cases, the applicant should demonstrate a desire to attend the program and a willingness to make the most out of the experience. When there are more qualified candidates than places, we establish a waiting list and offer placements to students as and when they become available.

For general inquiries, contact us at cali@asialeadership.org

ALUMNI

We are constantly taking proactive steps to help our alumni develop and grow their leadership capacities. Our website asialeadership.org comprises a dedicated resource section to provide alumni with access to a wide array of thought-provoking talks, events, and materials.

There is also a bi-monthly newsletter which includes thought-provoking essays and the latest updates on programs, initiatives and conferences.

For the social media savvy, we invite you to ‘follow’ and interact with us on our Facebook:

facebook.com/asiagroup
facebook.com/asialeadershiptrek
JOIN US IN OUR ENDEAVOR
TO RAISE TALENTS FOR A NEW ASIA
BEGIN YOUR JOURNEY WITH CENTER FOR ASIA LEADERSHIP INITIATIVES

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14 Nancy Lane,
Waltham MA 02452 U.S.A
+1-617-953-7537

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The Share 217, 3-25-18
Jingumae Shibuya-ku,
Tokyo, Japan 150-0001
+81-3-6271-8805
+81-90-7410-0695

Kuala Lumpur Office
Graduate Centre, Sunway University
No. 5, Jalan Universiti,
Bandar Sunway, 47500 Subang Jaya,
Selangor, Malaysia
+60-3-7491-8716/17

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Ortigas Center, Pasig City,
Philippines 1600
+63-995-188-3953

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www.facebook/asiagroup

Seoul Office
1207 Doosan Weve Pavilion,
Sambongro 81, Jongno-gu,
Seoul, Korea
+82-10-4811-7880

asialeadership.org
asialeadershiptrek.org

CENTER for ASIA LEADERSHIP™