

Leaders in Development for a New Asia

Organizational Booklet 2024

A low-angle, upward-looking photograph of an ornate metal structure, likely a gate or entrance, against a clear blue sky. The metalwork is highly decorative, featuring intricate scrollwork, floral motifs, and a central panel with the year '1877'. To the right, a plaque reads 'CHRISTO'. The structure is made of dark, possibly wrought-iron, material. The background is a bright, clear blue sky. The overall composition is vertical, with the structure rising from the bottom left towards the top right.

**We help individuals and organizations to
adapt to thrive and impact.**

Center for Asia Leadership Initiatives



Welcome Message

Welcome to the Center for Asia Leadership!

It was with a leap of faith and hope for the future that we started the Center for Asia Leadership or **CAL** in 2014 in Boston, US. We were scholars at Harvard organizing “treks,” study tour and community service programs that brought Harvard scholars to 83 exotic locations in 31 countries throughout Asia to connect, learn and share.

Today, we are a group of **not-for-profit international organizations** that aims to **address various leadership challenges and needs in Asia** through **research, teaching, fellowship, consulting, conferences, and publications.**

We are truly grateful for this opportunity to help cultivate leaders of today in preparation for the better tomorrow. Join us in our endeavor to do the greater good in our community.



Gil Alterovitz
Global Advisory Council Chair, CALI
Professor, Harvard University



Samuel Kim
Founding President, CALI
MPA, Harvard University

Our Purpose



Harvard Beginnings & Our Mission

The Center was established in Boston, US in 2014, among scholars in the Harvard community.

We believed that leadership required **thinking** deeply and broadly about our responsibility to our communities—globally, nationally, in our workplace and at home. It was also about taking **actions** to bring meaningful **improvements** in our **lives** and **livelihood**.

Our Milestones

80K+

Lives
Impacted

400+

Organizations
Partnered

300+

Materials
Published

92

Cities,
34 Nations
Reached

5

Offices Globally
Boston, KL, Seoul,
Tokyo, Manila

Our Vision

We have traveled over **8 million miles** to and through **34 nations** in **Asia**.

Our **engagements** over the years have led us to organize our **vision** to help **Government, Business, and International Organization** to be **Effective, Responsible, and Sustainable**.

Government



Business



International Organization



Effective



Responsible



Sustainable



Our Values

We exist to advance the following core values:



>> 01

Committed Partnership for Collaboration

We pursue robust partnerships to collaboratively generate sustainable solutions to our challenges.



>> 02

Promotion of Effective Leadership

We help leaders think and take actions on how they can be a linchpin to their community's success and prosperity.



>> 03

Constant Development of Best Practices

We make efforts in the development and delivery of world-leading expertise that benefit organizations and communities.

“ Leadership is addressing what hinders us moving from reality to aspirations, so we can ultimately thrive. ”

- Samuel Kim

Our Approach

1. Harvard-developed Theories; CALI-developed Frameworks for Change

All projects and programs we manage are led by Harvard faculties and graduates who are committed to the research, teaching, consulting, fellowship, conferences, and publications as a means of promoting change.

| Head Knowing | Hands Doing | Heart Being |
|---|--|--|
| Frameworks New & Different Ways of Thinking About Challenges & Problem-solving | Application Thorough Diagnostic Work & Generation of Creative & Realistic Solutions | Mindset Value-driven & Human-centered Change-Process Management |
| Practice of Leadership | | |

2. Proven Methodologies for Future-ready Organizations

We equip leaders with the right mindset and tools/skills. They then learn when and how to make effective interventions.

| Hindsight Past | Insight Present | Foresight Future |
|---|--------------------------------------|--|
| Legacies to Keep, Discard & Build | Diagnosis & Solutions | Risks to Anticipate, Opportunities to Seize |

3. Methodologies Developed by Experts on Asia for Asians

We work closely with various stakeholders across Asia to conduct research and develop frameworks, tools, and practices that are relevant to the region. They are primed to help organizations in Asia form actionable insights and hone capacities for change demanded of our times.

Our Work

ASIA LEADERSHIP INSTITUTE

- Adaptive Leadership Signature
- Leadership Masterclasses
- ESG Masterclass
- Asia Leadership Trek



We help key **decision-makers** enhance individual and organizational **leadership capacities** to **respond** more effectively to **setbacks** of the past, & **challenges** and **opportunities** of the future.

PSC | POLICY & STRATEGY CONSULTING



We help **organizations manage** the **process** to make necessary **adaptations** critical for their **survival** and **growth** in times of great uncertainty.

ASIA EMERGING LEADERS



We identify and support Asia's incumbent **leaders** to become the critical **linchpins** of organization- and community growth and **impact**.

ASIAN LEADERSHIP CONFERENCE



We co-organize the Asian version of the World Economic Forum where **world leaders coalesce** to discuss and provide **solutions** for the pressing **issues** currently facing **Asia**.

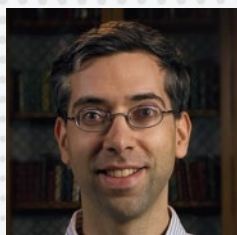
ACUMEN PUBLISHING®



We facilitate **research, development, and dissemination** of leading Asia-centered content on leadership, policies, and strategies.

Our People

Global Advisory Council



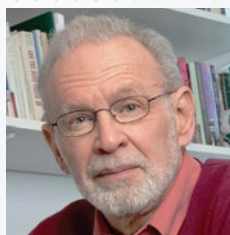
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Harvard University



Dean Williams
Australia

Retired Faculty,
Harvard University



Kenneth Winston
U.S.

Retired Faculty,
Harvard University



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Germany/U.S.

Professor of Philosophy and
Public Policy,
Harvard University



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U.S.

Professor in Public Policy,
Harvard University



Ronald Heifetz
U.S.

Professor in Public Leadership,
Harvard University



Park Jin
Korea

Minister, Minister of Foreign
Affairs, Korea Republic
Parliamentarian, Korea
National Assembly

Executive Team



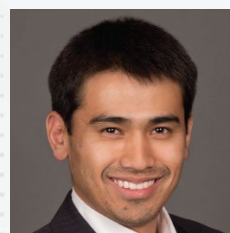
Samuel H. Kim
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Founding President, CALI
Head, Boston & Kuala Lumpur
MPA, Harvard University



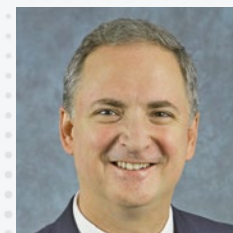
Steve Jarding
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Director, Parliamentary
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Head, Central Asia
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Justin Hartley
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Head, ANZ
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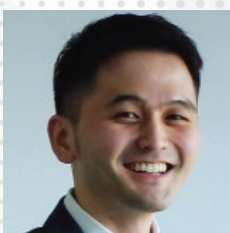
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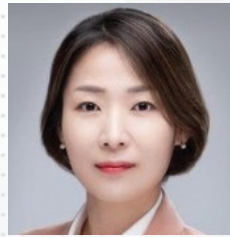
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Associate, Marketing
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Michelle Jung
U.S.
Manager,
Finance & Taxes

Country Representatives



Artjom Geghamyan
Armenia
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Vusal Isayev
Azerbaijan
MPA, Harvard University



Sheikh M. Belal
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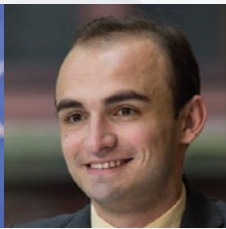
Joseph Lim
Borneo Region
CEO, SCOPE



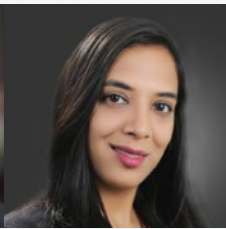
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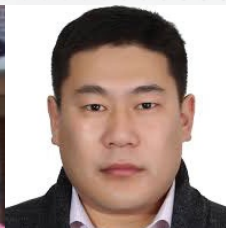
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EdM, Harvard University



Ahmad Raza
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Dakila Cua
Philippines
Governor, Province of Quirino



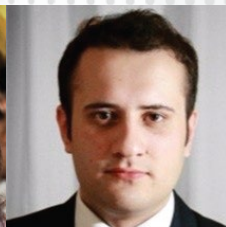
Rahul Daswani
Singapore
MPP, Harvard University



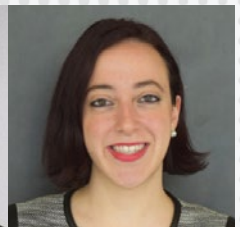
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MPP, Harvard University



Shirinbek Milikbekov
Tajikistan
Legal Advisor Colibri



Selma Bardakci
Turkey
BA, Bahcesehir University

Asia Leadership Institute

ASIA LEADERSHIP
INSTITUTE

Through stellar teaching and learning engagements, we offer **key decision-makers** access to global cutting-edge **ideas, perspectives, frameworks, and tools** for change and growth.

1. Leadership Courses



2. Leadership Tours



27

Nations
Reached

74+

Faculties
Taught

83

Cities
Travelled

600+

Trekkers
participated

68+

Individuals
participated

500+

Organizations
Served

400+

Organizations
Collaborated

800+

**Thought-leaders &
Decision-makers Met**

Regional Footprint

Northeast Asia

China
Mongolia
Japan
South Korea
Taiwan
Hong Kong

Southeast Asia

Myanmar
Thailand
Vietnam
Malaysia
Indonesia
Philippines
Cambodia
Singapore
Brunei
Laos

South Asia

India
Bangladesh
Nepal
Sri Lanka
Bhutan

Central Asia

Kazakhstan
Kyrgyzstan
Tajikistan
Turkmenistan
Uzbekistan

Caucasus

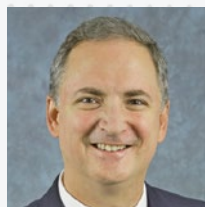
Ukraine
Georgia
Azerbaijan
Turkey
Moldova
Armenia

Teaching Team

Our teaching network comprises faculties and graduates from **Harvard** and **Stanford University**. We bring a wealth of **know-hows**, **experiences** and **perspectives** developed and taught in these institutions.



Samuel Kim
Korea
President, CALI
MPA, Harvard University



Justin Harley
Australia
Head, CALI ANZ
Director, ALI Teaching Team
MPA, Harvard University



Dean Williams
Australia
Retired Faculty,
Harvard University



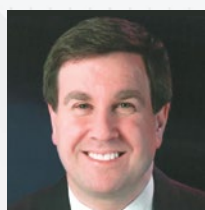
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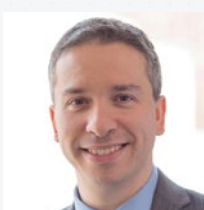
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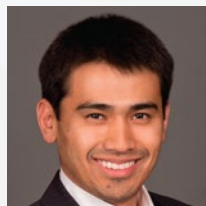
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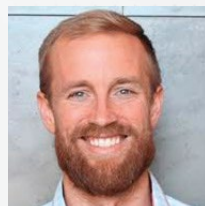
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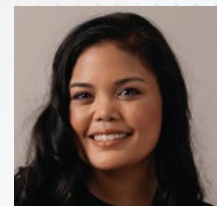
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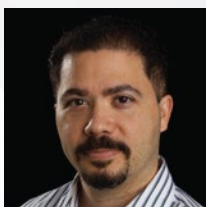
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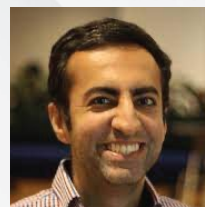
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Coaching For Global
Change



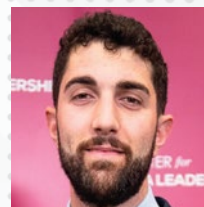
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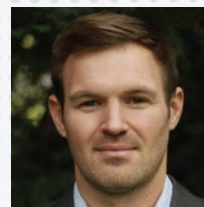
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Rajan Patel
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MPP, Harvard University
MBA, Stanford University



Stefano Zordan
Italy
MTS, Harvard University



Craig Brimhall
U.S.
Ed.M., Harvard University

1. Leadership Courses

A. Signature Program

ADAPTIVE LEADERSHIP - 5 THINGS THRIVING ORGANIZATIONS DO WELL

Modeled after **Harvard University’s Adaptive Leadership** course, this **6-day program** equips leaders the capacity to **diagnose, initiate** and **manage** the process of organizational **transformation** and **growth**.

Agenda

| Pre-program | Program | | Post-program |
|--|--|---------------------------------------|--|
| <ul style="list-style-type: none">• Assessment Essays• Orientation Seminars• Reading Materials• Small Group Consultations• Optional: 1:1 or Group Coaching Sessions | Module 1 Managing the Past: Our Legacies | Diagnosing Our Current Realities | Organizational Diagnostic Toolkit |
| | | Making Improvements on Our Realities | Problem Definition Consultation |
| | Module 2 Managing the Future: Emerging Trends | Anticipating the Key Forces & Impacts | Peer-coaching ToolKit |
| | | Preparing for the Uncertain Futures | Growth Strategy 2.0 |

Approach

| Comprehension | Interpretation | Application | Results |
|---|--|---|---|
| Framework | Case Study & Simulation | On-the-job Challenges | Output |
| <ul style="list-style-type: none">• Key Concepts & Principles• Reflections, Sense-making & Discussions | <ul style="list-style-type: none">• CALI & Harvard Cases• Faculty Expertise & Experiences• Diagnosis | <ul style="list-style-type: none">• Ideation of Solutions & Strategies• Coaching & Consultation• Debriefs & Improvement Plans | <ul style="list-style-type: none">• Self-Leadership Kit• New Products, Services, Processes• High Performance with Papers• Challenge Diagnosis Report |



B. Parliamentary Leadership Program

Affected by the various **crisis** of our **current generation**, a **new vision** and the **playbook** are required to **confront** the **challenges** of the **present** and the **coming**. This 2-month program is dedicated to helping **lawmakers** in **Asia** reflect on their current given opportunities to exercise leadership, eventually leading to embarking on the new initiatives and/or sustaining them to result in **broad-based impact creation**.

1. **Perspectives:** Broaden perspectives by engaging in real-life policy case study discussions
2. **Skills:** Learn Policy Design & Delivery, Moral Leadership in Society, Stakeholder Communication
3. **Policies:** Craft new policy proposals for community (re)building & growth

Past Partners



C. General Program

Duration: 2-4 Days

- **Leading with Purpose:** How Value-driven Organizations Thrive & Impact
- **Problem Diagnosis & Solving:** Becoming a Professional Thinker
- **Leadership Communications:** The Art & Science of Storytelling & Persuasion
- **Negotiation, Mediation & Trust-building:**
 - **Level 1: Negotiation Essentials** – Deal-Making, -Proposing, and -Reaching
 - **Level 2: Complex Negotiations** – Multi-Issues & Multi-parties



D. ESG Masterclass—Key Factors, Trends & Impacts

This masterclass helps to explore the foundations upon which **modern-day ESG** was built, how **market forces** react to and **government regulations** interact with ESG, and ways to create and maintain value using **ESG implementation strategies**. We will also cover the **five key factors** that define ESG, and how those interplay with or against **ESG performance**.

We will examine the many challenges that corporations and governments face when it comes to ESG formulations, implementations and enforcements, and how the changing **macro** and **micro circumstances** are making this also an area of untapped potential. There will be **7 real-life case studies** that illustrate how risk can be assessed, better **risk management policy** can be developed, and **roadmap** built to identify valuable areas of **opportunity** and create better **decision-making approaches**.



Leaders ADAPT.

CENTER for
ASIA LEADERSHIP

Duration: 2 Days

Materials: 7 Case Studies, 5 Articles, Laptop, Notes

Pedagogy: Lectures, Case Discussion, Small Group Consultations, Presentations & Debriefs

Output: ESG Challenge Diagnosis, Strategy Proposals, and/or Implementation Plans

AGENDA

Module 1 – Intro to ESG Factors and Concepts

Module 2 – Key ESG Trends, Practices & Impacts

Module 3 – ESG Government Regulations

Module 4 – ESG Strategies at the Business-Level

Module 5 – ESG Implementation at the Business-Level

INSTRUCTOR

Samuel Kim & Christoph Frehsee



Philippine Emerging Leaders 2018



Malaysia Leadership Program 2022



Central Asia Leadership Program 2017



China Leadership Program 2019



Bangladesh Leadership Program 2019



Malaysia Leadership Program 2019



Asia Emerging Leaders Program 2018



Cambodia Leadership Program 2019



Singapore Industry Leaders 2020



UAE Leadership Program 2019



ASEAN Industry Leaders 2018



FMCG Leadership Program 2021



Malaysia-Singapore Program 2022



Asia FMCG Program 2022



Asia FMCG Program 2022

2. Leadership Tours

ASIA LEADERSHIP™ TREK

The flagship ALT is a leadership tour and community service program that brings **Harvard scholars**, and **senior government** and **business leaders** to various destinations across Asia to gain a better **understanding** of the **opportunities** and **risks** the **region** has.

Key Activities

| Site Visits | Leadership Dialogues | Networking Events | Leadership Conferences |
|---|--|---|--|
| <ul style="list-style-type: none">• Government• Businesses• Marketplaces• Institutions• Rurals• Cultural Heritages | <ul style="list-style-type: none">• Head of States• Government Leaders• Political Leaders• Civil Society Leaders• Scholars• Media• Religious Leaders | <ul style="list-style-type: none">• Decision-makers• Business Communities• Youth Groups• Harvard Clubs | <ul style="list-style-type: none">• Keynotes• Professional Skills• Career Mentoring• TED-style Talks• Harvard Courses• Small Group Coaching |



Gallery



Meeting with Leaders of The Central Bank of Thailand



With Senior Leaders of Mitsubishi Corporation



Dr. Ibrahim Kalin, the Presidential Spokesperson of the Republic of Turkey



Meeting with Georgian Prime Minister Giorgi Kvirikashvili



CALI President Samuel Kim with former Secretary-General of the United Nations Ban Ki-moon



Meeting with Venkaiah Nadu, Honorable Vice President of India



Former President of Indonesia Susilo Bambang Yudhoyono with the Asia Leadership Trek III delegation



President of Mongolia Tsakhiaagiin Elbegdorj with the Mongolia Leadership Trek organizing committee members



Minister of Education, Youth and Sport of Cambodia Dr. Hang Chuon Naron with CALI President Samuel Kim



Meeting with Honorable Minister of Trade and Commerce of the Republic of India, Suresh Prabhu

The decisions we make today will have an indelible impact on our lives & communities tomorrow. In the light of this, we support organizations to **fill knowledge** and **competency gaps**, and **generate** and **implement new ideas, strategies** and **plans** for **growth**.



Key Services – Policy & Strategy

| Formulation | Implementation | Audit |
|-------------|----------------|-------|
|-------------|----------------|-------|

Key Focus Areas

| Organizational Sustainability | Future-proof Strategies | ESG |
|---|---|--|
| <ul style="list-style-type: none"> • Work Avoidances & Resistance to Change • Adaptation Failure or Delay | <ul style="list-style-type: none"> • Trends & Impacts Analysis • Scenario Building & Planning | <ul style="list-style-type: none"> • Corporate Compliances • Gov't Regulations |

Key Methodology

| Pre-engagement | Engagement | Post-engagement |
|---|--|---|
| <ul style="list-style-type: none"> • Interviews • Surveys • Toolkits & Methodologies • Research | <ul style="list-style-type: none"> • 1:1 & Small Group Consultations • CSPLD Processes • White Papers, Policy Proposals, Implementation Milestones, Audit Reports • Roundtable Discussions | <ul style="list-style-type: none"> • Impact Reports • Debriefs • Roll-outs |

Our Clients





SAMSUNG



Conferences

ASIAN
LEADERSHIP
CONFERENCE

Asian Leadership Conference

Hosted by  in collaboration with , we bring the **2-day ALC**, the likes of the **World Economic Forum**, to **Seoul, Korea**, where **350** global leaders and over **3500** attendees, representing over **130** countries, coalesce to discuss and provide **possible solutions** for the **pressing issues** currently facing **Asia**.

Partners:      McKinsey & Company

Key Themes

- Politics & Security
- Commerce & Trade
- Governance & Trust
- Environment & Sustainability
- Business & Finance
- Health & Wellness
- Technology & Innovation
- Leadership & People
- Culture & Trends

Past Keynotes



Yoon Suk-Yeol
President of
the Korea Republic

**Volodymyr
Zelenskyy**
President of Ukraine

Joko Widodo
President of Indonesia

Boris Johnson
Former Prime Minister
of the United Kingdom

Barack Obama
Former President
of USA

Michelle Obama
Former US First Lady



John Howard
Former Prime Minister
of Australia

Mario Draghi
Former Prime Minister
of Italy

Tun Mahathir
Former Prime Minister
of Malaysia

Leni Robredo
Former Vice President
of the Philippines

Olena Zelenska
First Lady of Ukraine

Nancy Pelosi
Speaker, United States
House of Rep.



Past Speakers



SAMUEL KIM
Founding President, CALI



RICHARD E. CAVANAGH
Faculty, Harvard University



DAVID A. SHORE
Vice-Dean & Faculty, Harvard University



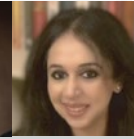
DEAN WILLIAMS
Retired Faculty, Harvard University



WILLIAM W. HOGAN
Faculty, Harvard University



ARTHUR BROOKS
Faculty, Harvard University (HKS & HBS)



NEHA BANSAL
Senior Policy Specialist G20 Founder, Asianism Retold



PHILIP DYVBIG
2022 Winner of the Nobel Prize in Economics



KATHLEEN STEPHENS
Former US Ambassador to South Korea



DARIA ISTRATE
Ambassador, France Director, Genentech Corporation



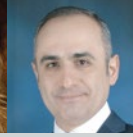
CLAUDINE FERNANDEZ
Founder, Artistic Strategies Academy



PHILIPP ESSL
Managing Director, Big Society Capital



MIKIE KLANKER
Head of ESG, Rivean Capital



ARTYOM GEGHAMYAN
Executive Chairman, Int'l Chamber of Mines



UMAR SHAVUROV
Founder, Ordo Leadership Global Advisor, CALI Central Asia



JIRO YOSHINO
Director, Hamme Director, CALI Japan



TEMPLE GRANDIN
Animal Behaviorist



VICTOR CHA
Senior Vice President at CSIS



JEAN PAUL LABORDE
Ambassador, France Faculty, French Military Acad.



ZVIAD ADZINBAIA
Founder, Digital Diplomacy Task Force



AMI VALDEMORO
CEO, Three Points Ventures



MISATO NAKAGAWA
Executive Board, Wake Up Japan



ERIC ROTH
CEO, Roth Leadership Director, Maxwell Leadership



SYED SADDIQ
MP, Malaysian Parliament Former Min., Youth Min.



IMAI JEN-LA PLANTE
Lead Data Scientist, Green Climate Fund



OH MYEOUN
Director at Johns Hopkins University



GIGI WANG
Professor at UC Berkeley



GIL ALTEROVITZ
Faculty MIT & Harvard University



ALLISON SHAPIRA
Faculty, Harvard University



MOSHIK TEMKIN
Faculty, Harvard University



RAJAN PATEL
CEO, Dent; Harvard MPA Faculty, Stanford Univ.



NIZAR FARSAKH
Faculty, OWU Harvard MPA



ELIZABETH LEE
CEO, Sunway Edu. Group Chair, Women, NUM



LEE JAEYOUNG
President KGM Lab CSO, S&N Company



YOUNG-HEE LEE
President of Samsung Electronics



TAKEDA RYOTA
Secretary-General of the Korea-Japan P. Union



JUSTIN R. HARTLEY
CEO and Founder, Model Leadership



NIKITA JAIN
Founder, Eubrics.com



CHOI JIEUN
Senior Eco, World Bank Adjunct Prof, Yonsei Uni.



ANDI SPARRINGA
Indonesian Diplomat, ASEAN Affairs



ASSET YERALI
Director, One Belt-One Road Kazakhstan



JEFFREY LAMB
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Executive Director, Kakshyalaya



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Founder and CEO of Angel Robotics



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Founder, Green Growth Strategy



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MP, Malaysia Parliament DM, Trade & Industry Min.



TEO NIE CHING
MP, Malaysia Parliament, DM, Comm. & Digital Min.



PUSHPI WEERAKOON
Gender & PSEAH Focal Point for Pacific, IOM



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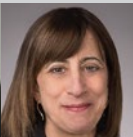
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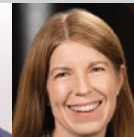
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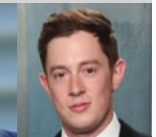
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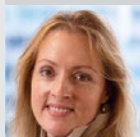
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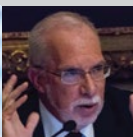
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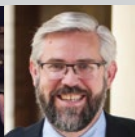
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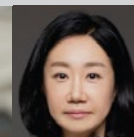
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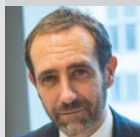
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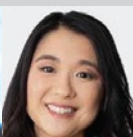
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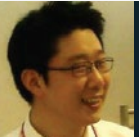











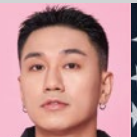

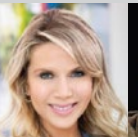



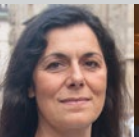




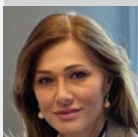



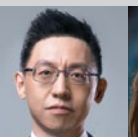
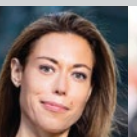





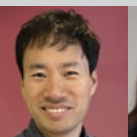
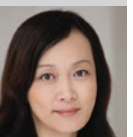

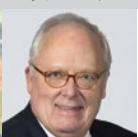










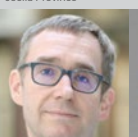



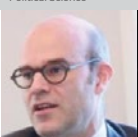

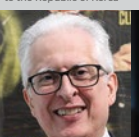




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LEON FOONG
Head of Finance APAC

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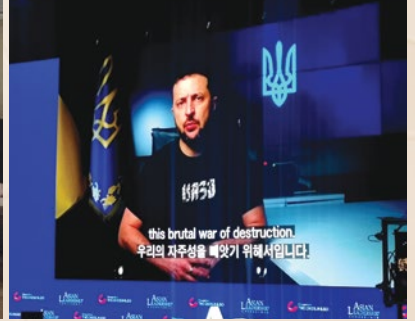
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- Innovation of E-Commerce in the Era of **Artificial Intelligence**
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- Eradication of **Hate Crimes** Against Asians How New Zealand Became COVID-19 Free
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- Former Senators and Congressmen speak about **Trade**
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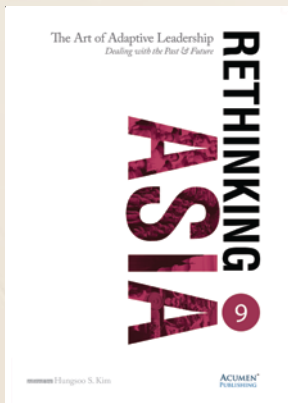
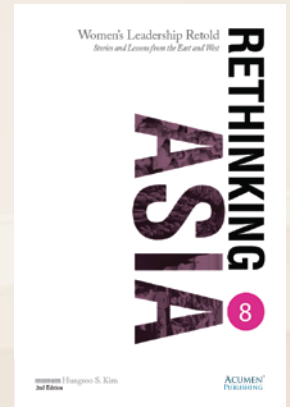
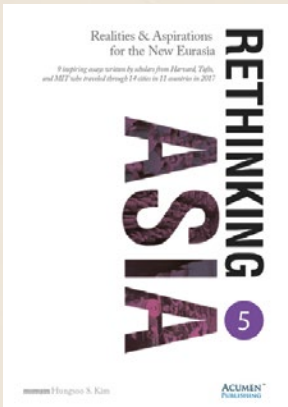
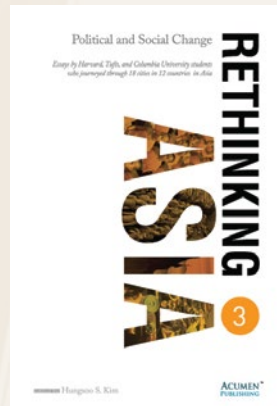
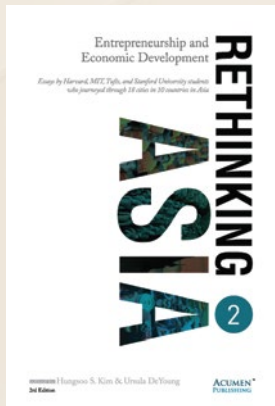


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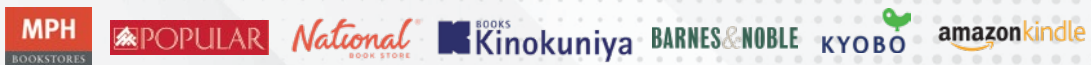


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