

Center for Asia Leadership

LEADING WITH PURPOSE

A Program for People Leaders

2024 Program

Co-organized by:

ASIA LEADERSHIP[™]
INSTITUTE

ACUMEN[®]
PUBLISHING

ASIAN
LEADERSHIP
CONFERENCE



OVERVIEW

Leading with Purpose Program for People Leaders - Program Proposal Presentation

Agenda:

- 10:00am-10:05am: Introduction
- 10:05am-10:15am: Design & Structure Walk Through
- 10:15am-10:45am: Demo from Faculty Samuel Kim
- 10:45am-11:00am: Q&A Session



ABOUT US

Harvard Beginnings

- Established in Cambridge, Massachusetts in 2014, among scholars in the Harvard Community.
- Established its regional office in Kuala Lumpur, Malaysia in 2015.

Regional Footprint

- Established an expansive, integrated regional network with leaders across 83 cities in 32 countries.

Brief Facts

- **Offices:** Boston, Kuala Lumpur, Seoul, Tokyo, and Manila.
- **52,000+ Alumni** Benefited from our programs.
- **250+ Conferences and Programs** that have impacted numerous companies and communities.
- **50+ Teaching Faculty and Fellows** from Harvard, Stanford, and MIT communities and diverse industries.
- **600+ Foundations, Institutes, and Companies** that we have served as clients or partnered on joint programs.

CLIENT STORIES



Accenture Philippines, one of the country's largest employers with over 60,000 staff, called on our Center to engage its senior management on a framework to practice and implement adaptive and agile leadership.



In its efforts to develop the social leadership and social innovation foundation of young professionals and youth in South Korea, the Center's Asia Leadership Trek collaborated with Samsung, to deliver workshops and seminars led by Harvard Faculty and scholars.



Our Center worked with the German Corporation for International Cooperation (GIZ) to train senior professionals in multiple Central Asian countries, in the field of adaptive leadership and change management, as they engage in the complex work of sustainable and climate sensitive land use.



Alibaba commissioned the Center's Asia Leadership Trek to conduct seminars on "design thinking and innovation" and "overcoming your personal leadership obstacles" for representatives from the Alibaba Global Leadership Academy in Hangzhou, China.



Sunway Group, a conglomerate involved in 12 industries, engages our Center for the Group's leadership and innovation training needs; our Center supports the Sunway Education Group (SEG) to help position SEG as a leading knowledge and innovation hub in Malaysia through the hosting of regional conferences on leadership and innovation.

LEADING FACULTY



SAMUEL H. KIM

*Founding President, Center for Asia Leadership
MPA Harvard University*

Samuel H. Kim is the Founding President of the Center for Asia Leadership, where he oversees over 50 projects annually. The Center's mission is to help key leaders and decision-makers in the international, government and business spheres in Asia build robust frameworks, devise effective policies, and formulate new strategies for increasing their communities' growth and sustainability. Using a combination of research, teaching, and consulting, Samuel and his team help their clients redefine their goals and priorities by analyzing the cultural and systemic influences affecting their communities, and the key trends and drivers determining their future. To date, some 50,000 individuals from 400 organizations in 31 countries have benefitted from Samuel's work at the Center. The United Nations, the World Health Organization, Samsung, SK, Toyota, GSK, ASML, Ayala, and Accenture are among the many organizations he has collaborated with.

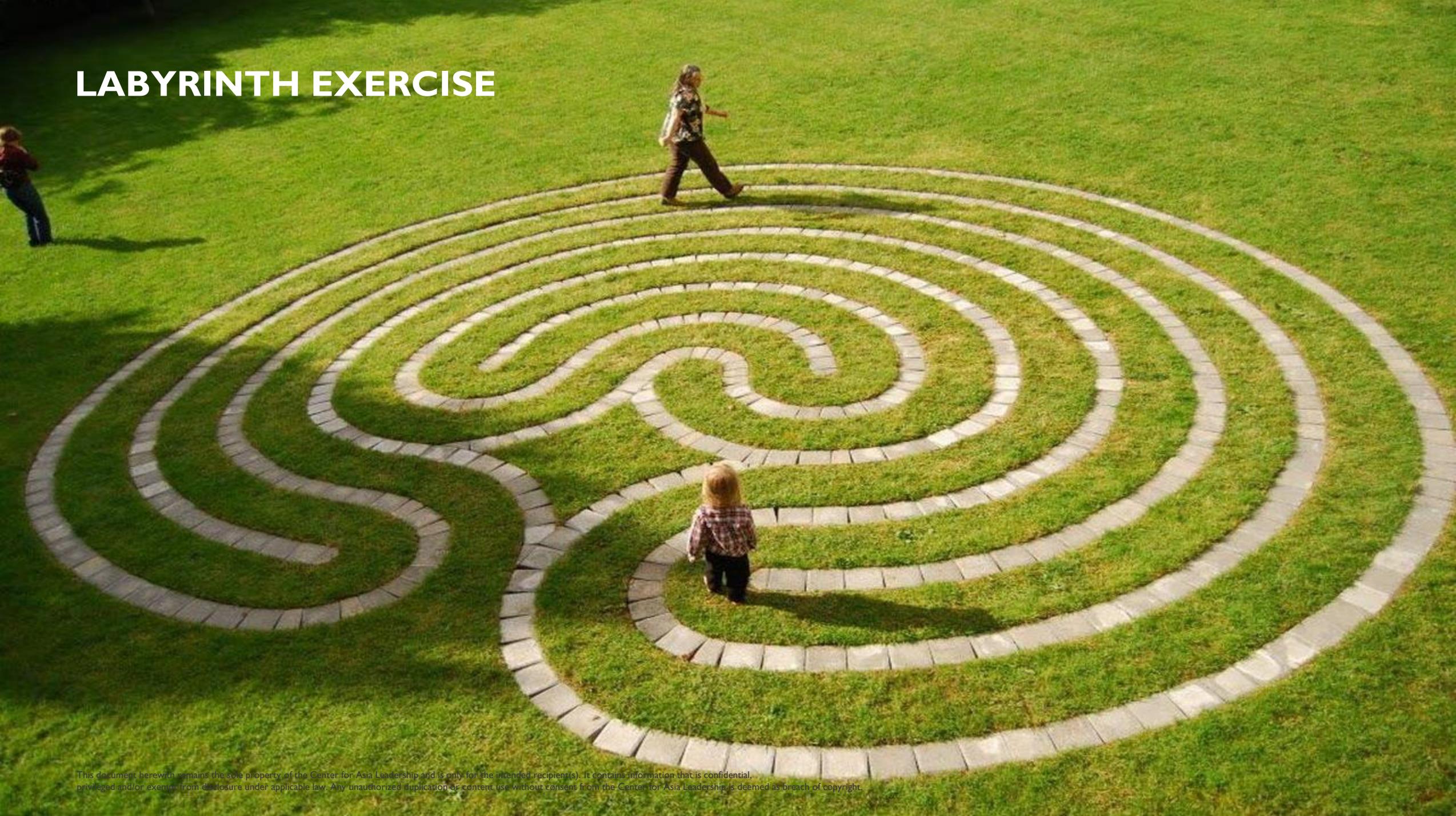
In addition to his work for the Center, he co-leads the annual Asian Leadership Conference, in which over 300 global leaders representing 280 entities from 110 countries, along with 3,000 in-person and over 100,000 online participants, join forces to discuss solutions for the world's most pressing problems. Volodymyr Zelenskyy, Joko Widodo, Narendra Modi, Boris Johnson, and Barack Obama are among the past speakers for the conferences. Samuel foresees these events eventually becoming Asia's version of the World Economic Forum.

Prior to establishing the Center, Samuel worked for fifteen years in a wide range of sectors, ranging from strategy consulting, social entrepreneurship, and international development to politics, the military, and Korea's national government. Samuel has served as a Fellow at Harvard University's Asia Center and at the Kellogg School of Management at Northwestern University. He holds an MPA from Harvard, an MA from Seoul National, and an LLB from Handong Universities. He has edited fourteen books to date, covering a wide range of topics, including political reform, innovation, entrepreneurship, economic development, education, the future of work, and women's leadership.

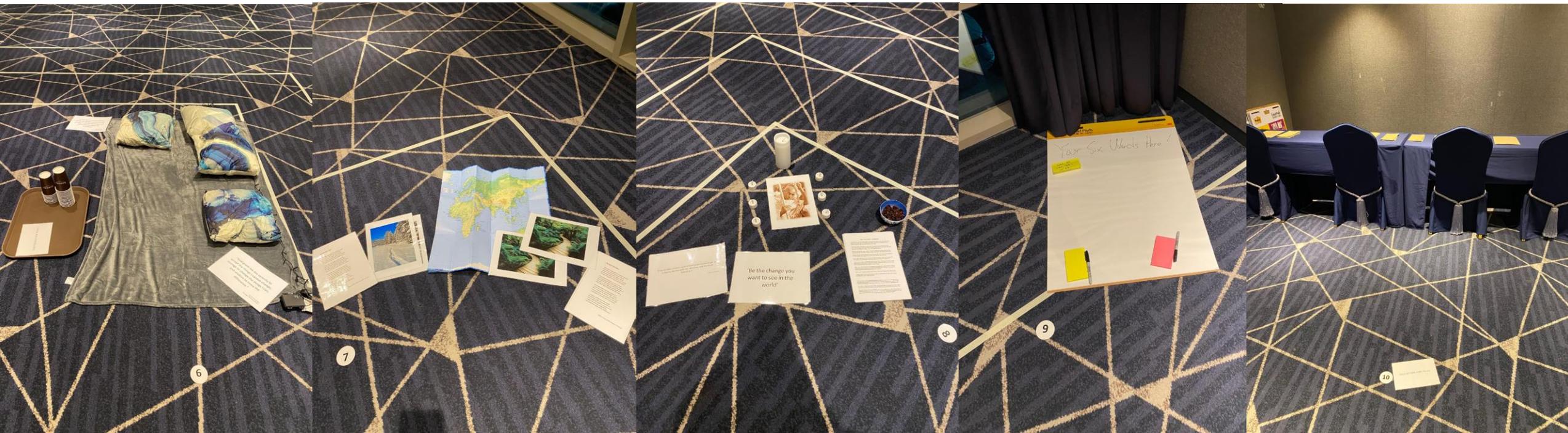
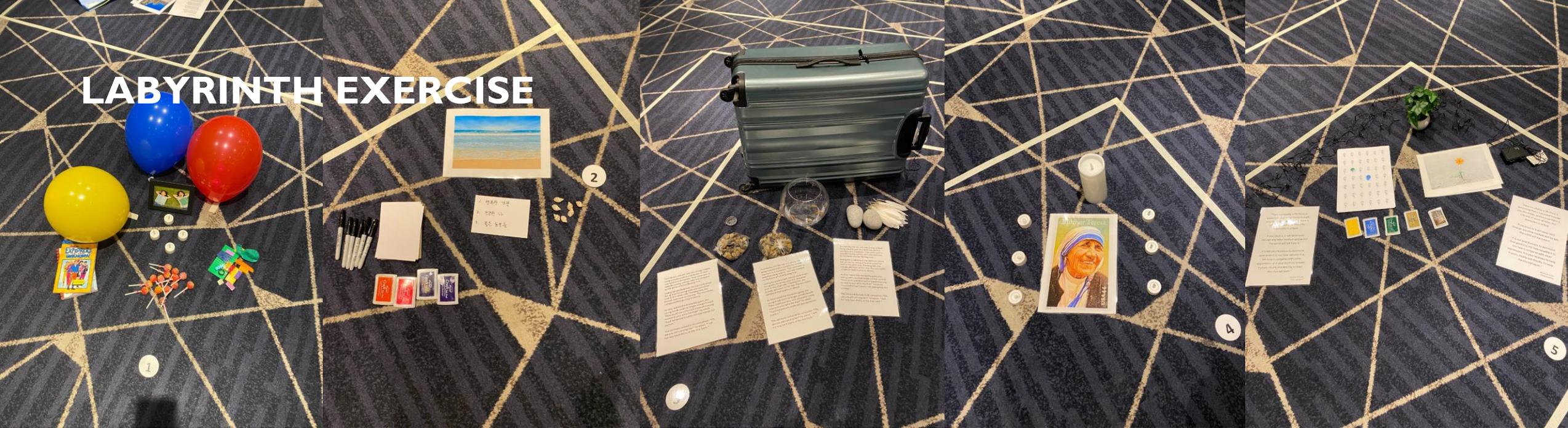
AGENDA

Session	DAY 1: UNDERSTANDING SELF	DAY 2: EQUIPPING SELF	DAY 3: LEADING SELF
Session 1	<ul style="list-style-type: none"> • Pre-Program Engagement: Fellow Traveler Self Portrait Exercise – 5/Team • Intro – 30 min. • Break – 20 min. • Pre-Brief – 20min. • Get To Know Exercise – 20 min. • Labyrinth Exercise – 90min. • Debrief – 30 min. 	<ul style="list-style-type: none"> • Day 1 Reflections & Review 1. Identifying Values of Mine & Others • 3 Levels of Listening – Exercise • 2 Types of Questions – Exercise 	<ul style="list-style-type: none"> • Day 3 Reflections & Review • Personal Purpose Statement Exercise
Session 2		<ul style="list-style-type: none"> 2. Aligning Values of Mine & Others • Building Relationships & Trust • ‘Overboard’ Group Exercise – 40min. • Debrief – 30min. 	<ul style="list-style-type: none"> • Managing Triggers & Hot Buttons – IVCD Revisited: Questionnaires, Pair Sharing, Debrief • Farmers Solution Grid Simulation (optional) & Debrief
Session 3	<ul style="list-style-type: none"> • Company Purpose - Vision, Mission & Values. • Values & Venn Diagram – Company, Personal, Universal/Social • IVCD Framework • Values & Impacts: Highs & Lows Chair Exercise – Personal Best & Worst 	<ul style="list-style-type: none"> 3. Expanding the Value Sweet Spots Stakeholder Mapping & Relationship Goal Setting – 20min. 	<ul style="list-style-type: none"> • Leading My Own Career: Personal Priorities Exercise - Create a Long List, Prioritize Long-List, 2x2 Matrix – Importance/Value & Urgency
Session 4		<p>(1:30-4:30pm) – 32 min/Person</p> <ul style="list-style-type: none"> • Personal Case Presentation – 3 min. • Role Play – 3 min. • Coaching – 17 min. • Giving & Receiving Feedback – 6 min. • Sharing Personal Reflections – 3 min. 	
Session 5	<ul style="list-style-type: none"> • Personal Values – Value Dilemma Exercise & Critical Personal Values • Personal Assessment • Vehicle of the Future Exercise 	<ul style="list-style-type: none"> • Positive Reinforcement & Accountability Measures: 100-day Team Action Plan • Group Sharing: Hurdles, Catalysts, Group Support 	<ul style="list-style-type: none"> • Create My Story – Hope to Achieve, Why Important, Challenge to be Set • Inspiring Other Through Self • Debrief & Closing
Session 5	<ul style="list-style-type: none"> • Understanding Self: Me In Work-Mode, Impact On Me/Others • Debrief 		

LABYRINTH EXERCISE



LABYRINTH EXERCISE



BASED ON THE FRAMEWORK OF...

Adaptive Leader

- **Self**
 - Living The Values
 - Self Develop & Renew; Personal Well-being
 - Handle Challenging Conversations
 - Ability To Coach & Build Trust
- **System**
 - Balcony & Floor Thinking
 - Generate Multiple Creative Solutions To Challenges
 - Build & Manage Stakeholder Relations
 - Lead Cultural Dynamics & Diversity

Technical Leader

- **Self**
 - Own Your Content/Narrative
 - Take Responsibility
 - Shape Life-Journey
 - Presence, Skilled Communicator, Good Listener
- **System**
 - End-to-end Thinking
 - Display Business Acumen
 - Develop & Share Vision; Set Direction
 - Generate Multiple Creative Technical Solutions

BASED ON THE FRAMEWORK OF...

Leader As A Role Model

- Purpose-driven Life
- Self-Compassion
- Strengths & Vulnerabilities
- Self-Reflection
- Learning Individual



Leader As A Coach

- Own Your Content
- Take Responsibility
- Shape Life-Journey
- Skilled Communicator
- Good Listener



People Leader

- Build & Manage Stakeholder Relations
- Build High Trust Teams
- Responsive Team Dynamics
- Strong Accountability
- Develop Shared Vision; Set Direction



Business Leader

- End-to-end Thinking
- Display Business Acumen
- Generate Creative Solutions
- Make It Happen
- Leverage On Constraints

OTHER AVAILABLE SUB-TOPICS

- You as a Role Model
- Directive & Indirective Coaching
- Triggers in Relationship
- Deep Listening & Coaching with Empathy
- 3 Levels of Listening
- Personal Developmental Fields
- Three Positions of Perceptions
- Freeing Self from the Victim Mindset
- Finding Sweet Spots – Social, Organizational & Personal
- Coaching Smart People
- Building & Managing Stakeholder Relationships – 3DC
- Dealing with Personal Vulnerabilities
- Managing Working Under Pressure & Reactions Under Stress

WORK WITH US

LEAD ADAPTIVELY IN A
HYPER-UNCERTAIN FUTURE.



asialeadership.org



[@centerforasialeadership](https://www.facebook.com/centerforasialeadership)



[@asialeadership](https://www.instagram.com/asialeadership)



[@asialeadership](https://twitter.com/asialeadership)



[@centerforasialeadership](https://www.linkedin.com/company/centerforasialeadership)

Contact Person: Nasya Yong
Email: nasya.yong@asialeadership.org

KUALA LUMPUR

SO-29-05, Menara 1,
Strata Office, KL Eco City,
59200 Kuala Lumpur,
Malaysia
+6014-227-5830
cali@asialeadership.org

BOSTON

125 Cambridgepark Drive,
Suite 301,
Cambridge MA 02140
United States of America
+1-857-209-5068

SEOUL

1207 Doosan Weve Pavilion,
Sambongro 81, Jongno-gu,
Seoul, Korea
+82-10-4811-7880

MANILA

Unit 2112 Parc Royale,
Julia Vargas Ave.,
Ortigas Center, Pasig City,
Philippines 1600
+63-995-188-3953

TOKYO

The Share 217, 3-25-18,
Jingumae Shibuya-ku,
Tokyo, Japan 150-0001
+81-3-6271-8805
+81-90-7410-0695